

Jefferson Telecom
FALL 2016

intouch



Imagination Takes Flight on Halloween

Happy Halloween from Jefferson Telecom. We hope all the children in your family enjoy this fun opportunity to become someone else for the day — whether it's a beloved storybook character, favorite animal, or superhero. As you fly through your activities in October (and throughout the year), remember our fast internet can help you save time.

Contact

Jefferson Telecom
105 West Harrison Street
PO Box 269
Jefferson, IA 50129
Phone: 515-386-4141
Fax: 515-386-2600
Office Hours: Mon 9:00 am to 5:30 pm;
Tues-Fri 8:00 am to 5:30 pm;
Sat: 9:00 am to noon

Email

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Visit us Online

www.jeffersontelecom.com

Office Closures

November 24, 2016
December 24-26, 2016
December 31, 2016 - January 2, 2017

Jefferson
TELECOM
Technology People Talk About



HUNTING FOR A GREAT INTERNET VALUE?
Check out Jefferson Telecom's options!

We offer a variety of high-speed internet plans up to 100 Mbps with affordable monthly rates. So if your internet connection is no longer meeting the needs of your busy household, set your sights on an upgrade this season.



CALL 515-386-4141 FOR DETAILS.

MENTION PROMO CODE BUCKAD WHEN YOU CALL



*Service availability and internet speed will depend on location. Other internet speeds available. Additional terms and conditions apply. Call for details.



Bill Statement Changes to Come

Jefferson Telecom has changed to a new billing vendor in order to improve our service to you.

Beginning with the November 2016 statements, you'll notice a couple of differences:

- **The format of the statement will be new.** We'll include a "How to Read Your Statement" section to explain where all the billing content is now located.
- **Your account number will change.** Please make note of this new number in case you need to contact us about your account. Plus, make sure to update your account number if you pay your bills through your bank.

Thank you for being a Jefferson Telecom customer and as always please call our office at 515-386-4141 regarding any questions to your new bill layout.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by October 15, 2016 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Ruby Stevens of Jefferson.

Talking to Teens About Snapchat

What is Snapchat?

Snapchat is like other social media apps in that it allows you to share in-the-moment photos and videos, mixed with other media. But it differs because with Snapchat, these shared bits are meant to disappear upon viewing. When you send a "snap," you set the time it will remain for the receiver to view it — up to just 10 seconds.

However, there are exceptions to this rule. One feature allows you to create "stories," which are multiple videos and photos strung together to create a longer narrative; upon receipt, they last for 24 hours. In addition, it's possible to take a screen shot of a snap sent by a friend and store it in your phone, or to use other workarounds to save it. So, Snapchat users who might feel safer sending a risky photo or items they don't want to last forever online should use caution.

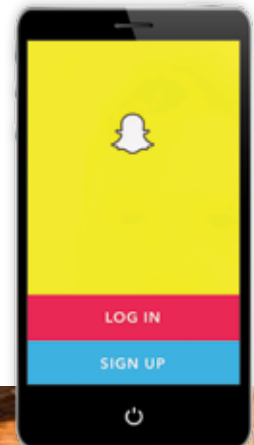
The minimum age for using Snapchat is 13 and, since its inception, the app has been very popular among teens. As you do with all new things in your children's lives, talk to your kids about how they use the app and warn them against its potential harm.

Snapchat isn't known for the bullying that takes place on other social media sites, but that doesn't mean it couldn't happen. Kids should be made aware of this and encouraged to tell a trusted adult if it occurs. Other dangers include: hacking if the teen reveals their password, receiving inappropriate snaps from strangers, and snaps the teen sends being saved and used against them.

The same internet safety rules that apply to other sites are also relevant here:

- Treat others respectfully.
- Choose your friends carefully.
- Manage your privacy settings.
- Don't share anything you wouldn't want your friends, teachers, parents, or future employers to see.
- Keep your password private.

The good news is that bad stuff is the exception. Talk with your kids about Snapchat, and then let them snap away.



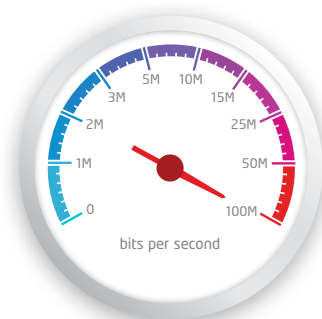


What's Your Internet Speed? Find Out Fast!

It's a good idea to periodically check your home's internet speed to see if it's performing as expected. If not, you may have issues to address such as an outdated or poorly located router. Remember, the number of Mbps listed when you sign up for any internet plan are "up to" speeds; no speed can be guaranteed.

You can quickly check your speed using these steps:

1. Go to <http://www.jeffersontelecom.com/internet/speed-test> and do a speed test. In seconds, your download and upload speeds will be displayed.
2. Next, unplug the Broadband internet cable from the back of your router and plug it directly into a laptop or desktop PC.
3. Run the speed test again to see what your speeds are without the router. (Be sure to plug the cable back into the router.)



Space out the tests over a few days, and at varying times of day, to get an accurate measure of your internet connection. You'll note that most of the focus of these tests is on download speed, which is key to activities such as streaming video. But upload speed can also be important if you share a lot of photos/videos or play online games.

If your internet speeds are faster without your router, you may want to try adjusting its location. For the best signal and coverage, put your router in an open space near the center of your home. Keep it away from thick walls made of brick or concrete, and make sure it's not around metal items which can reflect Wi-Fi signals. Should these steps not help, you may need a new router.

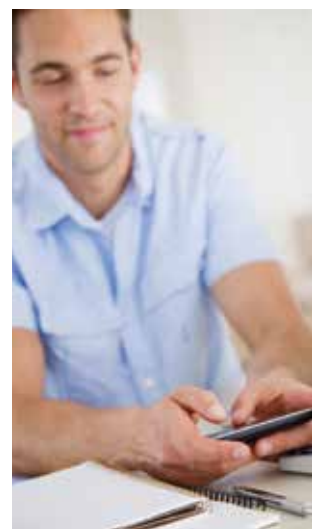
Think it's time to upgrade your internet? Call 515-386-4141 for details on our internet plans, including download and upload speeds.

A Smart Combination: Smartphones and Your Home Wi-Fi Network

Do you and your family members have smartphones? Is your home set up with a Wi-Fi network? If the answer is yes to both questions, we have a suggestion for you. When using your smartphone at home, you may want to access the internet via your Wi-Fi network rather than use the national wireless network of your smartphone provider.

This strategy has a couple of advantages. A home Wi-Fi network typically offers a faster internet connection than many national wireless networks. It can also save you money, especially if you don't have an unlimited data plan, by eliminating the need to use your smartphone's data plan while at home. Check with your wireless phone provider to verify the details.

Does your home need a Wi-Fi network? Jefferson Telecom can help you enjoy the convenience of a home Wi-Fi network by purchasing a wireless modem for use with our high-speed internet service. For more information, stop in or call 515-386-4141.



New Listings



Ackerman, Bailey	386-2541
Anderson, Nathan	386-3390
Caldwell, Scott	386-2831
Christiansen, Henry	386-3096
Custer, Rebecca	386-3885
Deal, Chris & Tracy	386-2206
Dobney, Chad	386-2623
Ferguson, Tracy	386-2230
Frazier, Larry & Joyce	386-3005
Godwin, Jane	386-3926
Golay, Andrew	386-2359
Graven, JA	386-2887
Graves, Lori	386-2169
Guillen, David & Sara	386-3196
Hall, Stephanie	386-3102
Heimer, Charles	386-3058
Liljegren, J Bruce	386-3145
Loeffler, Connie	386-3076
McCoy, Margaret	386-3143
Meythaler, Daniel	386-3302
Moon, Steve	386-2772
Murphy, Erica	386-3303
Newby, Shaunna	386-3581
Opheim, Nathan	386-2816
Pegg, Ed	386-2990
Pena, Gabriela	386-3197
Pruter, Crystal	386-2903
Ramirez, Kristy	386-3824
Schrunk, David	386-2086
Seil, Judith	386-3880
Showman, Virginia	386-2942
Sorensen, Nick	386-2668
Thomas, Crystal	386-2110
Timmons, Nancy	386-2848

Katie Lamaak is Directory Cover Winner

The winner of Jefferson Telecom's Directory Photo Contest is Katie Lamaak of Jefferson, and her photo will grace the cover of our 2016-2017 directory. We received 38 entries for this contest, and all photos were posted to www.jeffersontelecom.com and our Facebook page.

Katie's photo features the tranquility of a sunset on Spring Lake. Katie captured this view while kayaking there. Spring Lake Park is located seven miles east of Jefferson off Highway 30. The 240-acre park includes a 50-acre lake circled by campsites. Visitors can enjoy water activities such as fishing, boating, canoeing, kayaking and swimming. The park's 2.2 miles of asphalt roads are ideal for biking, rollerblading, jogging, and walking. The 120-acre wooded area plus the lake makes the park a popular location to view wildlife.



You'll see Katie's photo on the cover when the directories are delivered later this fall. Thank you to everyone that participated in the contest! Continue to take pictures as we plan to hold the contest again next summer.

Tired of Political Robo Calls? We Offer a Solution!

As we speak, the presidential hopefuls are lining up their staff and filling their campaign war chests, which means people with published phone numbers will again be bombarded with "legal" political robo calls.

What Autodialed Calls are permitted under FCC Robo Call rules?

The FCC website states that market research or polling calls to residential wireline numbers are not restricted by FCC rules, nor are calls on behalf of tax exempt non-profit groups. The rules do require all prerecorded calls, including market research or polling calls, to identify the caller at the beginning of the message and include a contact phone number.

Jefferson Telecom offers Total Call Manager.

Total Call Manager (TCM) allows only the calls you want to receive to come through on your line. TCM allows the subscriber to have the ability to screen calls from telemarketers, polling services, auto dialers, and other nuisance callers.

Take control! Start managing your calls today by calling Jefferson Telecom at 515-386-4141 and signing up for Total Call Manager.

