

Jefferson Telecom  
FALL 2017

# intouch



## Have a Ball This Fall

The fall season is full of opportunities to watch sports, whether it's from the stands of a local football field or in your home on the TV screen. Jefferson Telecom hopes you have fun cheering for your favorite teams. We also thank you for being on our team by choosing us as your communications provider.

### Contact

Jefferson Telecom  
105 West Harrison Street  
PO Box 269  
Jefferson, IA 50129  
Phone: 515-386-4141  
Fax: 515-386-2600  
Office Hours: Mon 9:00 am to 5:30 pm;  
Tues-Fri 8:00 am to 5:30 pm;  
Sat: 9:00 am to noon

### Email

Jefferson Telecom  
info@jeffersontelecom.com

### Visit us Online

www.jeffersontelecom.com

### Office Closures

November 23, 2017  
December 25, 2017  
January 1, 2018

**Jefferson**  
TELECOM  
Technology People Talk About

## Enjoy Our NEW and FREE WatchTVEverywhere Service

### What is WatchTVEverywhere?

It's a free service available to subscribers of qualifying Jefferson Telecom TV packages. With WatchTVEverywhere, you can watch some of your favorite channels and programming—including live TV and full episodes of current TV shows—on your tablet, smartphone, or laptop.

### Where can I use it?

You can use WatchTVEverywhere anywhere you have an internet connection.

For example, enjoy shows from your home's TV lineup when you're not at home. It works from places including hotels, vacation homes, airports, restaurants, and malls. WatchTVEverywhere is also handy to use at home when you want an extra "TV screen," such as those times when three family members each want to watch a different program but you only have two TVs. Or when you feel like some entertainment while relaxing on your front porch or backyard patio.



### How do I get started?

The first step is to complete a one-time registration. To aid in this process, have a recent Jefferson Telecom bill on hand to access your account number highlighted in yellow.

- Go to [www.watchtveverywhere.com](http://www.watchtveverywhere.com) and select Jefferson Telecom in the drop-down menu.
- Click the Register link.
- Complete the registration form.
- Check your email. You will receive a message with an activation link.
- Click on the link to complete the registration process.

### What's available on WatchTVEverywhere for me to watch?

Once logged in to the site, click on the TV network you want to watch, and you'll see a list of available WatchTVEverywhere programs.

You can watch any WatchTVEverywhere program as long as it's on a network you subscribe to through your Jefferson Telecom TV package. **Please be patient—channels available via the WatchTVEverywhere portal will be slowly added over the next three months. Look for channel updates on our Facebook page at [www.facebook.com/jeffersontelecom](http://www.facebook.com/jeffersontelecom).**

**If you have questions about using WatchTVEverywhere or want to upgrade your Jefferson Telecom TV package, give us a call at 515-386-4141.**



## Community Benefits of Fiber Networks

Our Fiber to the Home (FTTH) network has a positive impact on economic development by bringing virtually unlimited bandwidth to our community:

- A FTTH network is easier to maintain and delivers 100 times more bandwidth than coaxial, wireless, or copper networks.
- Businesses will have a greater ability to compete in the global economy.
- People can work from home — increasing personal productivity and decreasing commute times and air pollution.
- Quality of life is enhanced by access to online entertainment, education, and e-commerce.
- Potential appreciation of property values, plus new residents will be attracted to the area.

FTTH networks help define successful communities just as good water, power, transportation, public safety, and schools have done for decades. Jefferson Telecom is excited to provide this next-generation communications technology to Jefferson and the surrounding rural areas.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by October 15, 2017 to be eligible. One winner per newsletter will be selected.

Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Congratulations to our last "Winner of a \$20 Credit," Fran Baker of Jefferson.

## Making Social Media Safer for Kids

Today's children are growing up with social media, which can be both positive and negative. Social media for kids, as for adults, is a means for connecting with others, self-expression, game playing, and exploring new interests. But for kids, it can also be a source of bullying, ill-intentioned adults, and inappropriate information.

### Boundaries and Rules

The key to ensuring appropriate use of social media for kids is educating them about what it means to be a good digital citizen. Yet many schools have yet to implement such training, and some parents aren't able to provide guidance because they're still trying to figure out the digital world themselves.

In order to stay safe with social media, kids need to understand the basics of privacy, boundaries, appropriate sites and interactions, and how much time to spend online. In other words, kids need to be given rules such as, "Never agree to meet someone in person who you've only communicated with online," "Never swear online," or "Spend no more than one hour per day online." Rules usually go over better if kids are given the chance to help set them.

### Parental Participation

Another factor in keeping kids safe with social media is your own participation. You can set a good example by limiting your time on social media sites. You can also help keep your kids safe by limiting the visibility of photos of them to people you know well and trust. You can monitor your kids' social media interactions by friending them on social media sites, checking their profiles, and reviewing their friend lists.

For more social media safety tips, visit websites such as [www.safekids.com](http://www.safekids.com) and [www.staysafeonline.org](http://www.staysafeonline.org).



# There's No Need to Scream When You See Scareware

Scareware is a particularly underhanded form of malware that causes fraudulent warning messages to pop up on your screen. These messages tell you something is wrong, or something bad is about to happen, and that you must immediately take a specific action to make it stop.

For example, scareware may tell you your computer is infected, and you must download certain software in order to remove the infection. Or it may say your credit rating has been jeopardized, and you need to pay for a service to restore it. The price tag for the solution is usually a small one, which makes the scam even more believable.

When scareware works, it scares you into following the message prompts and paying for the software or service that promises to clear the error. In the best-case scenario, you've paid for a worthless service. In the worst case, however, you've downloaded more malicious software to your computer, or you've provided your credit card information to criminals.

Scareware is so common, most of us will run into it at some point. If you do, don't be scared. Stay calm and follow these steps:

## 1. Close the browser.

The first thing to do when you see a suspicious alert on your computer is close the browser window without clicking anything on the popup.

If the popup is preventing this, instead open your task manager (Ctrl + Alt + Delete on PC, and Command + Option + Escape on Mac) and shut down your browser from there. If this still doesn't work, shut off your computer. When you start your computer again, don't open your browser until you've completed the next two steps.

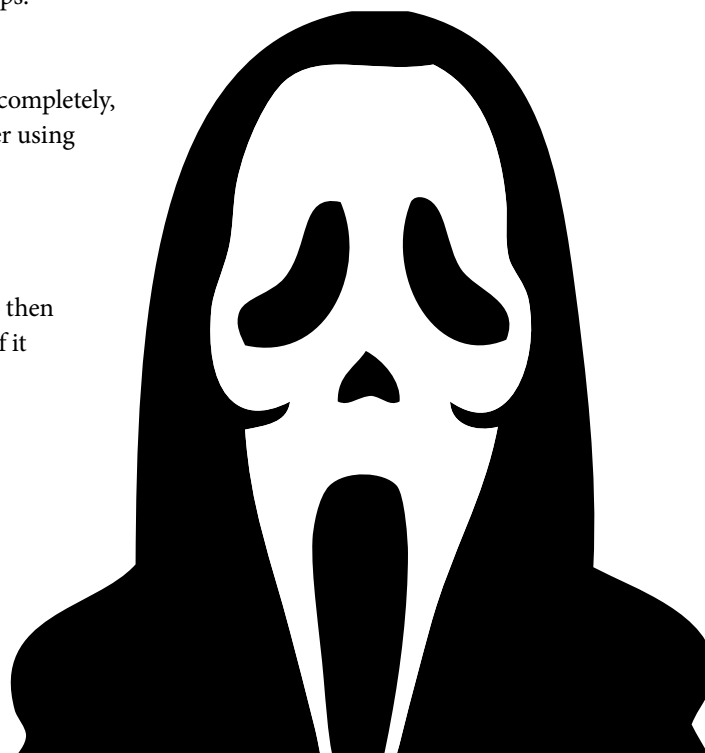
## 2. Run a virus scan.

Once you've closed your browser completely, run a virus scan on your computer using your installed security software.

## 3. Make sure your operating system is up to date.

Run any pending system updates, then reboot your computer afterward if it doesn't reboot automatically.

**To learn more about how to prevent scareware and other harmful threats to your computer, contact Jefferson Telecom at 515-386-4141.**



## 5 Things You Don't Have to Do With a Landline

Having a corded landline phone at home provides you with many benefits including consistently clearer voice quality than a cell phone. But did you ever stop to consider all of the little annoying things you don't have to do with your landline phone? Here are our favorites:

1. You don't have to think about signal strength.
2. You don't have to run around the house looking for it when it rings.
3. You don't have to be careful not to drop it and break the screen.
4. You don't have to worry about losing your phone.
5. You don't have to take time to do software upgrades.

**Sometimes, keeping things simple is simply better. For details on our super-affordable landline service, call 515-386-4141.**



## New Listings

Anderson, Christopher	386-2646
Agan, Drew	386-2333
Binkley, Bruce & Tammy	386-3026
Breon, Tara	386-2946
Chapman, Teresa	386-2952
Ewalt, Mike & Mary	386-2103
Fast, Jonathan	386-2011
Frehse, Chris	386-2049
Gilbertson, Shelley	386-2812
Grow, Emily	386-2966
Haman, Gene	386-3360
Larson, Reed	386-2632
Lyman, Scott	386-2201
Monthei, Alex	386-2649
Nielsen, Marie	386-2080
O'Bryan, K C	386-2588
Peck, Tina	386-2928
Ratliff, Marie	386-2283
Rohlik, Paul	386-2144
Rohrs, Tom & Freva	386-2650
Ross, Linda	386-2730
Rowland, Richard & Cindy	386-2120
Sharpe, Bob	386-2430
Stevens, Ora	386-2298
Stream, Stacy	386-2954
Tasler, Ron & Marilyn	386-2175
Teeters, Melissa	386-2238
Wilson, Jo	386-2506
Wright, Krystle	386-2973



Is too-slow internet driving you batty at your house? Are your little monsters complaining about the connection? Make no bones about it—you need an internet upgrade to handle all those devices.

### SPOOKTACULAR SPECIAL

Upgrade from 5Mbps to 15Mbps for only \$10/month more!

**CALL 515-386-4141 TO ORDER**

*\*Service availability and internet speed will depend on location. Speeds up to 100Mbps are available. Contact us for details.*



## Tiffany Smith Wins Directory Cover Contest

Tiffany Smith's photo of the Brown Bridge was chosen as the winning photograph for the Jefferson Telecom 2017-2018 telephone directory front cover. Tiffany, a Jefferson resident, won \$100 in Greene County Chamber Checks.

Tiffany took this photo in July 2017 as she entered the North Raccoon River off the boat ramp to fish. She captured the sun setting and its reflection on the water.

The Brown Bridge is located three miles north of Scranton on E33. A concrete boat ramp, fishing riffle, and parking lot have been developed at Brown Bridge access. The most common fish caught there are catfish, walleye, and smallmouth bass.

**Over 80 entries were submitted for this year's photo contest. You can view all of these entries on the Jefferson Telecom Facebook page and at [www.jeffersontelecom.com/photo-contest](http://www.jeffersontelecom.com/photo-contest). Please call Jefferson Telecom at 515-386-4141 with any questions.**

