

Jefferson Telecom
FALL 2013

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Internet
Training
Webinars

Jefferson Telecom Celebrates 75 Successful Years

Mark Your Calendar!

The third Tuesday of each month at 6:00 pm, we will be providing a virtual training experience on a variety of Internet topics. The Webinars are FREE, and space is limited. Register today by calling 386-4141.

October 15: Introduction to Streaming Video

November 19: Online Shopping

December 17: Smartphones & Tablets

Contact

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Visit us Online

www.jeffersonsnet.com



Find us on Facebook

Office Closures

Thursday, November 28
Thanksgiving

Tuesday, December 24
(close at noon)
Christmas Eve

Wednesday, December 25
Christmas Day

Wednesday, January 1
New Year's Day

Jefferson
TELECOM
Technology People Talk About

October 10, 2013 marks the 75th anniversary for the Jefferson Telephone Company (DBA Jefferson Telecom). "We are very proud of the company's accomplishments over the past 75 years," says Jim Daubendiek, General Manager, "and we look forward to continuing to offer quality telecommunications services to our customers in the years ahead."

You may wonder how Jefferson Telecom got started 75 years ago.

In earlier years, there were two competing telephone companies in Jefferson. This duplication of service made it necessary to have two telephones (one from each company) in order to make connection to everyone in Jefferson. These two companies were consolidated by C.H. Daubendiek to form the present Jefferson Telephone Company in 1938.



Since its inception, Jefferson Telephone Company has strived to be an industry leader in providing the latest in technology, including such services as local and long distance with an array of calling features; an agent for U.S. Cellular for over twenty years; the progression from dial-up to high speed Internet, and the addition of cable TV. Fiber technology is being deployed to provide a platform for enhanced communications and entertainment services far into the future.

We are proud of our role in the communities we have served over the past 75 years. We thank you for your support and promise to maintain our commitment to our customers to provide advanced services at a great value.

Trivia Contest

In celebration of our 75th Anniversary, Jefferson Telecom will have a trivia contest through our Facebook page. Be sure to "Like" Jefferson Telecom to get in on all the details and be registered to win great prizes!



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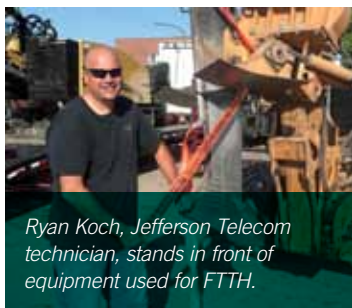
Fiber-to-the-Home Update

The Fiber-to-the-Home project continues to progress with nearly half of the community completed with underground installation. Jefferson Telecom appreciates area residents' time and patience during our fiber project. **If you have any clean-up issues that need to be addressed, please call the office at 515-386-4141.**

In addition, please be aware that the new service box installed on the side of your home or business may appear to be loose; further work will take place when the fiber is actually connected and the box will then be secured. Once fiber has been buried at your home or business, the next step will be for Jefferson Telecom to contact each subscriber to schedule an appointment for fiber to be cut over. Until you have had your fiber installation appointment, you are not on fiber yet. Once a majority of residents have completed the installation process, additional packages will be made available to customers allowing for faster Internet speeds.

We also ask that you be more cautious than ever when digging on your property. The new fiber is not live yet and will be more difficult to locate until it is in service, plus more costly and time-consuming to repair. Before you dig, call Iowa One Call at 811.

If you have questions about Fiber-to-the-Home, please call the office at 515-386-4141.



Ryan Koch, Jefferson Telecom technician, stands in front of equipment used for FTTH.

Business Spotlight



Owners of Greene Bean Coffee, Reagan and Rich Osborne

Greene Bean Coffee is the Perfect Blend of New and Old

While Greene Bean Coffee has only been roasting coffee since 2009, the business is flavored by history dating back to the 1880s.

Rich Osborne, Owner/Roaster, explains, "After four years of roasting coffee, Reagan and I opened our storefront coffeehouse on the northwest corner of Jefferson's downtown square in May 2013. To prepare for this opening, we did a yearlong historic renovation to the interior of the circa 1880s building plus a complete remodel of the storefront based on old photos."

Osborne adds, "Greene Bean Coffee is definitely a one-of-a-kind business, drawing influences from Jefferson's commercial history as well as bits of farm history we picked up during our time in Iowa. Our guests are delighted to find a space that is new, yet familiar and cozy. They have already started calling Greene Bean Coffee their 'home away from home.' A full cross-section of the community visits our coffeehouse — farmers sit next to artists and students study next to retirees."

Another factor making Greene Bean Coffee unique is its emphasis on freshness. "We focus on finding and using high-quality, local ingredients. In addition, all of our coffee beans, including those used for our espresso, are freshly roasted on site. This gives us the freshest, most flavorful coffee around," says Osborne.

Located at 202 N. Wilson, Greene Bean Coffee has two full-time and four part-time employees. To equip this staff for efficient communications, the business uses Jefferson Telecom landline and business DSL services. Osborne notes, "The Internet service is especially important to us since all of our sales and accounting systems are cloud-based. We also offer free Wi-Fi access for our coffeehouse guests. We appreciate that Jefferson Telecom's employees know us by name and will even follow up on things when bumping into us on the street."

Thanks, Greene Bean Coffee, for perking up downtown Jefferson!

App-titude for Workplace Efficiency

How smartphones can help small businesses save time and cut costs

If you use smartphone apps in your personal life, you no doubt appreciate the countless ways they can make things easier. Many apps can help businesses in the same way. A recent study by the Small Business and Entrepreneur Council revealed that small businesses using mobile apps are saving hundreds of millions of employee hours and thousands of dollars per year.

Here are some apps to get you started realizing these benefits:

Evernote (evernote.com)

Evernote enables users to organize many types of information, such as text, photos, and audio snippets. With this functionality, it helps employees keep track of ideas on the go.

Google Drive (drive.google.com)

Google Drive is a cloud solution that allows users to create and store documents, then access them from any Internet-enabled device. Professionals can develop and share text, spreadsheet, image, audio, and presentation files.

Dropbox (dropbox.com)

Dropbox is a file hosting service that offers cloud storage, file synchronization, and client software. Files placed in a special Dropbox folder are accessible through their website and mobile phone applications.

Tripit (tripit.com)

Business travelers will appreciate Tripit, which enables users to create a comprehensive itinerary that includes all the flight, hotel, and car rental information for one trip. The app also provides weather updates, maps, and directions to make travel easier.

Square (squareup.com)

Small businesses can now accept credit cards without setting up a traditional account. For a small fee per transaction, Square allows users to process payments with a card reader that attaches to their smartphone or tablet.

GET IN THE GAME AND CATCH ALL
THE ACTION THIS FOOTBALL SEASON WITH
NFL Network & DVR Service

SIGN UP NOW
& ENJOY FREE
INSTALLATION*

It's time to get off the sidelines and enjoy football season to its fullest! NFL Network from Jefferson Telecom is the destination for all that happens around the sport of football. NFL Network airs 24/7/365 and provides viewers with nearly 2,000 hours a year of original programming, including Thursday Night Football.

NFL RedZone whips around every NFL game on Sunday afternoons, delivering the touchdowns and most exciting moments as they happen in high definition.

When you're ready for a timeout from football, choose from more than 260 other popular channels, plus record and pause live TV with your DVR (Digital Video Recorder) and never miss your favorite shows again.



NFL NETWORK & DVR SERVICE ARE GAME CHANGERS. TO GET IT, CALL 515-386-4141.

*Free installation offer ends 11/30/13. NFL Network is only available to Expanded Basic Cable TV subscribers. Please call for complete details.



More Greene County Sports Coming this Fall

Fans throughout Greene County will again be able to "get in the game" this fall with Jefferson Telecom's replaying all of the latest games and activities from Greene County High School. Tune into Jefferson Telecom cable TV local channel 23 for all the action. **Good luck Rams!**

New Listings

Allen, William	386-3570
Beeler, Richard	386-2916
Clause, Dorothy	386-3098
Clerk Of District Court	
Court Reporter	386-2435
Constantine, Mary	386-3480
Doc's Stadium Bar & Grill	386-2111
Dzuris, Chris	386-3705
Fast Genetics USA	386-3644
Ganoe, Maudie	386-3607
Gravert, Katie	386-3156
Hadley, Shaunna	386-2153
Hamilton, Johnny	
Dennis & Allison Jo	386-2313
Hilts, Barbara	386-2788
Jefferson Municipal Airport	386-4429
Joy, James	386-3094
Lee, Travis & Jennifer	386-3641
McDonald, Tyler	386-2949
Meredith, Donna	386-3718
Monahan, Vincent	386-3579
Ore, Freedom	386-2691
Phipps, Wayne & Diane	386-3670
Podlesak, Brad	386-3401
Riphagen, Tim & Ashley	386-3645
Rubens, Richard	386-2671
Sanders, Colter	386-2293
Stoltz, N J	386-3608
Tucker Darwin & Rose	386-3788
Wilson, Larry & Gayle	386-2396



Pictured L to R: Mary Jo Koch, Alicia Sloan (Jefferson Telecom), Pam Mentzer (Adopt-A-Family), and Shirley Griffin (Jefferson Telecom)

School Supply Drive a Success

Jefferson Telecom partnered for the first time this year with Adopt-A-Family to supply school age children with the basic materials to succeed in school. The community was encouraged to make donations with a drop-off location designated at Jefferson Telecom. Donations included new backpacks, pencils, ink pens, glue sticks, wide-ruled spiral notebooks, loose-leaf wide ruled paper, crayons, and washable markers. Also, cash donations equaling \$130 were given for the cause. As an added incentive, Jefferson Telecom had a \$50 showroom gift certificate awarded to one donor, Isabel Smith.

Pam Mentzer, Adopt-A-Family Coordinator, stated, "The response from the community was overwhelming as we had over 200 students from over 100 families that requested a need for school supplies this year. We would like to thank everyone that took the time to donate items as we were able to fill all of our requests."

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by October 15, 2013 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Teresa Ball of Jefferson

Telly Back This Holiday Season

We received a letter this summer from Telly, our Elf on the Shelf, that he will be coming back this holiday season starting after Thanksgiving. Telly works hard during the holidays keeping an eye on the boys and girls that come into the Jefferson Telecom showroom with their parents.

Any child under 14 is encouraged to participate. Each day, Telly moves around the showroom, and when a child spots Telly, their name is put into a drawing for a weekly Chamber buck giveaway. Be sure to stop in often during the holidays, as the more times the child registers, the better their chances of winning. Look for more information announcing dates at area libraries to kick off the program in November.

