



We Love It When
You "Like" Us
on Facebook



Jefferson Telecom is on Facebook, and we encourage you to visit our page and "Like" us. By doing so, you'll be the first to know about:

- Contests and giveaways
- Product promotions
- Customer alerts

To join our Facebook community, click on the Facebook link on our homepage at www.jefferson telecom.com.

Contact

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Office Closures

Thursday, November 27
Thanksgiving

December 25-27
Christmas

January 1

New Year's Day

Don Orris Wins Directory Photo Contest



The Jefferson Telecom directory cover photo contest prize was awarded to Don Orris and his photograph of the Thomas Jefferson Gardens. Fifty-six entries were received for the contest, with all photos posted to www.jefferson telecom.com and our Facebook page. Don's photo was chosen because it was unique and represented Jefferson and/or Greene County.

The Thomas Jefferson Gardens of Greene County was founded in 2010 with the mission to "Connect our community with the legacy of Thomas Jefferson", for whom the Greene County seat town was named. The purpose of the Gardens is to establish an educational as well as a cultural site to recognize the primary writer of the Declaration of Independence, the third President of the United States, the leader in the purchase of the Louisiana Territory, and the impetus for the Lewis and Clark expedition. Thomas Jefferson loved plants, growing things, and engaged in early plant genetics. The Gardens is a place for the community to walk and enjoy the natural beauty.

Don's photograph will grace the cover of the 2014-2015 directory which will be distributed later this fall. Thank you to everyone who participated in the contest. Continue to take pictures, as we plan to hold the contest again next summer.

GET IN THE GAME AND
CATCH ALL THE ACTION THIS
FOOTBALL SEASON WITH
NFL Network & DVR Service



It's time to get off the sidelines and enjoy football season to its fullest! NFL Network from Jefferson Telecom is the destination for all that happens around the sport of football. NFL Network airs 24/7/365 and provides viewers with nearly 2,000 hours a year of original programming, including Thursday Night Football. NFL RedZone whips around every NFL game on Sunday afternoons, delivering the touchdowns and most exciting moments as they happen in high definition.

When you're ready for a timeout from football, choose from more than 260 other popular channels, plus record and pause live TV with your DVR (Digital Video Recorder) and never miss your favorite shows again.

NFL NETWORK* & DVR SERVICE ARE GAME CHANGERS. TO GET THEM, CALL 515-386-4141.

* NFL Network is only available to Expanded Basic Cable TV subscribers. Please call for complete details.

Work Smarter: Conference Calling from Jefferson Telecom

Businesses across the globe are effectively using conference calls for a variety of purposes. These include team brainstorming, customer presentations, employee trainings, document reviews and planning sessions.

With the technology becoming more sophisticated all the time, conference calls are an increasingly viable alternative to live meetings, especially when dealing with reductions in travel budgets. They are an inexpensive and convenient way to hold discussions, and can foster increased collaboration on projects. In addition, conference calls help facilitate work-at-home arrangements for those who do not come into the office on a regular basis.

Let Jefferson Telecom help your business with a conference calling bridge. Call us today for more details.



Business Spotlight



Medicap Pharmacy owner, Bill Monroe, has been using Jefferson Telecom services for over 26 years.

Medicap Pharmacy Fills the Prescription for Fast, Personal Service

Medicap Pharmacy, located at 400 North Elm Street in Jefferson, has been serving patients for nearly 30 years. Owner Bill Monroe notes that the focus is on patient health, saying, "You won't find soda, chips, or other non-health products at Medicap. You will find prescription and non-prescription products to address health needs, as well as personal attention from our four Certified Pharmacy Technicians and our Pharmacist."

This personal touch is what sets Medicap apart. Monroe explains, "Some pharmacies now have prescriptions filled off-site, then shipped in. That means patients have to wait one to two days to get their medication. We take pride in prompt, professional service." The personal touch also includes the staff taking the time to answer phone calls personally. He adds, "I don't like to deal with computer-answered phones and I don't think patients do either."

"When we first started in business, 'high speed' meant using a modem. Now, with fiber, everything is transmitted and returned in a fraction of the time."

– BILL MONROE

Monroe has been a Jefferson Telecom customer since 1987, when his family moved to the area. He comments, "When we first took over ownership of Medicap in 2000, 'high speed' meant using a modem. Now, with fiber, everything is transmitted and returned in a fraction of the time." Currently, the business uses phone and Internet services from Jefferson Telecom. These services allow staff to send and receive faxes, process credit cards and online prescription insurance, and operate the Point of Sale system — all of which are critical to the business. "Of course," says Monroe, "the phone lines also allow us to answer the many calls we receive."

Medicap Pharmacy benefits not just from Jefferson Telecom's services, but also from their customer service. Monroe points out, "When we have a problem, Jefferson Telecom responds quickly. I think they understand that without their services, our whole operation would shut down. They've gone the extra mile for us more times than I can count. I appreciate that we're a priority for them."

Android vs. iPhone

For more than 20 years, Jefferson Telecom has been a proud agent for U.S. Cellular, and we've had a front row seat to the progression in cellular technology. The question we've heard most often from customers lately is, "Should I buy an iPhone or an Android phone?" Our answer is, "It depends on what's most important to you."

The Android's operating system is great if you:

- Want a smartphone experience tailored just for you
- Prefer a larger screen
- Want the option to use a note-taking stylus and related apps

The iPhone's operating system is great if you:

- Want a simple, seamless, and intuitive user experience
- Are a heavy user of the iTunes ecosystem already and/or own an iPad
- Think offline storage makes the most sense for you

For more details, check out these side-by-side comparisons:



Cellular Salesman, Dan Taylor can help you find a phone to suit your needs.

	ANDROID	IPHONE
APPS	Android is open allowing apps from a variety of sources as well as significant freedom to customize the user experience.	Apps must follow specific guidelines, be approved by Apple, and are limited in how much they can affect the operating system.
TEXT MESSAGES	Android users are not charged against their data plan to send and receive text messages.	To send a text message, iPhones use iMessage which uses data and takes away from the allotted data on a phone line/contract.
VOICE INTERACTION	Google Now attempts to predict search requests ahead of time and present them to the user.	Siri allows you to take control of your phone, search, and get information in a conversational manner.
MUSIC	Google Play focuses on music in the cloud with an option for offline access when needed.	iTunes focuses on device storage with cloud service options.
MOVIES	Google rents and sells TV shows and movies via the Google Play Movies store.	Rent or buy movies on iTunes, watch them on your phone, tablet, computer, or Apple TV.
BOOKS	Google Play Books store for ebooks. They can be read on Android phones and tablets as well as Apple devices. Amazon's Kindle app also works.	iBooks app has ebooks available. They can be read on iPhone, iPod Touch, iPad, and Mac. Amazon's Kindle app also works.
PHOTOS	Android does not have a direct way to sync photos from your PC or Mac; there are several options to sync photos with social and cloud accounts.	iTunes software to allow users to sync all of their digital photos to their devices whether they were taken with the phone or not. Pictures are stored on the device and are accessible offline.
STORAGE	Google drive offers 15GB free to new users and enables mobile productivity and collaboration.	iCloud is Apple's cloud service that supports mobile media syncing and productivity on the go. 5GB free.

We are pleased to announce the addition of Lindy Lehman to our cellular staff. We have added another staff person to better meet the needs of our customers, also gaining additional coverage on Saturday mornings from 9am to noon. Stop in today and let one of our Cellular Specialists — Dan, Janelle, Kris, Lindy or Mary Jo — answer your questions and help you find the best phone for you.

New Listings

Amisshah, Judy	386-2430
Barron, Benjamin	386-2566
Beyers, Jonathan	386-3457
Bushman, Marci	386-3790
Cloninger, William	386-2533
Dowd, Larry	386-2943
Eckhardt, Anna	386-2740
Edge Commercial	386-2772
Exline, Dalton	386-2775
Farley, Robert	386-2887
Foutch, Lori	386-3639
Gingery, Kathleen	386-2921
Gunderson, Lynn	386-3634
Henscheid, Jenny	386-3224
Henson, Dustin	386-2608
Hoyt, Josiah	386-3121
Hupp, John	386-2593
Johns, Amanda	386-2650
Joy, James	386-2911
Larsen, Robert	386-2588
Lowe, Tianna	386-3064
McCarty, Bill & Karen	386-3603
McHugh, Alex	386-2289
Mikkelsen, Kate	386-3478
Mobile Auto Detailing	386-2174
Windshield Repair	386-2865
O'Bryan R R	386-2937
O'Dell, John	386-2432
Price, Jerry & Michelle	386-2534
Redfern, Dana	386-2869
Starr, Lois	386-3826
Towers, Diana	386-3467
Tucker, Bob & Laura	386-4345
Uncorked Wine & Spirits	386-2876
White, Jay & Shanda	386-2915
Wilke, Kendra	386-3328
Youngblood, Vanetta	



Pictured L to R: Karla Kohl & Shirley Griffin (Jefferson Telecom) and Pam Mentzer (Adopt-A-Family) pose with some of the many donations collected during the school supply drive.

Thank You for Another Successful School Supply Drive

Jefferson Telecom partnered for the second time with Adopt-A-Family to supply school age children in need with the basic materials to succeed in school. Pam Mentzer, Adopt-A-Family Coordinator, stated, "We are so thankful for the wonderful response from the community as we received over 500 items and over \$300 in donations at the Jefferson Telecom collection site. We would like to thank everyone that took the time to donate, as we were able to fill all of our requests for supplies."

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by October 15, 2014 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Karen Pound of Jefferson.

No-Shave November is for Growing Beards and Raising Money

Jefferson Telecom invites our male customers to participate in No-Shave November, a unique way to raise cancer awareness and encourage donations to the American Cancer Society. Put down your razors and grow a beard in November, then donate the money you usually spend on shaving to support cancer prevention education and aid those fighting the battle.

To enhance the fun of No-Shave November, we're holding a contest to see who can grow the longest beard. The winner will receive this collection of Duck Dynasty bobbleheads featuring the famously bearded Phil, Willie, Jase, and Uncle Si.

View contest rules on our Facebook page at www.facebook.com/jeffersontelecom. Post a photo of yourself with your long beard and you could win! Plus, for each entry, Jefferson Telecom will make a donation to the American Cancer Society.

Get growing! The deadline to post your photo is December 1, 2014.

