

Jefferson Telecom
FALL 2015

intouch



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- **Product promotion:**
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Get the news here first!

To join the fun, click on the Facebook link at www.jefferson telecom.com or "Like" us today.

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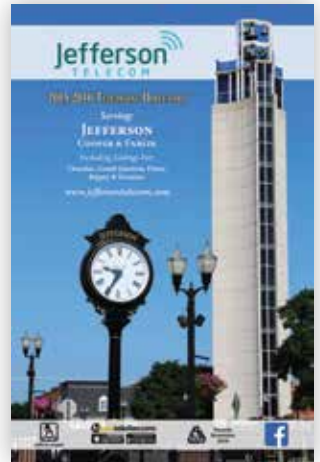
Office Closures
November 26, 2015
December 25, 2015
January 1, 2016

Jefferson
TELECOM
Technology People Talk About

Elaine Deluhery Wins Photo Contest

The winner of Jefferson Telecom's Directory Photo Cover Contest was Elaine Deluhery of Jefferson. We received 46 entries for the contest, and all photos were posted to www.jefferson telecom.com and our Facebook page.

Elaine's photo was chosen as it represents three distinct points of interest in Jefferson in one photo. It captured the recent addition of the Jefferson clock located in the Thomas Jefferson Gardens. The clock was purchased by Michael and Margaret Mumma and family, and it was presented as a gift to the gardens in June 2015. Also pictured in the photo is the Mahaney Memorial Carillon Tower and the Abraham Lincoln Statue— both along the historic Lincoln Highway.



Elaine's photograph will grace the cover of the 2015-2016 Telephone Directory, which will be distributed later this fall. She also received \$100 in Chamber Checks.

Thank you to everyone who participated in this contest! Please continue to take pictures as we plan to hold the Directory Photo Cover Contest again next summer.

There's No Trick to Treating Yourself to Faster Internet

Get Scary-Fast Speeds up to 100Mbps*

- Fiber speeds from 15Mbps to 100Mbps with upload boosts available
- No data caps—use the Internet as much as you want for our low monthly rate
- Ideal for video streaming, online gaming, and multiple-device households

**CALL 515-386-4141 NOW
FOR FREE INSTALLATION**

*Service availability and Internet speeds depend on location. Residential customers only. Free installation available for bundle customers only. Call for details.



Top 3 Benefits of High-Speed Internet

When you choose high-speed Internet, you can do what you've always done online—but *so much faster*. There are many advantages to having faster Internet. Here are the three most important:

- 1. Faster load time.** With high-speed Internet, webpages will load faster than the average speed—even when you have multiple tabs open, and even if there are videos or photos present on the pages.
- 2. Continuous streaming.** Stream TV shows, movies, and music without interruption when you have high-speed Internet. Buffering is a thing of the past!
- 3. Support for multiple users.** If more than one person in your household is using the Internet, you may experience a slow connection without a high-speed connection. For the modern family, faster Internet isn't a luxury anymore—it's a necessity.

High-speed Internet means faster social networking, faster video streaming, and faster multi-player online gaming—not just for you, but for the whole family. Jefferson Telecom now has fiber speeds providing Internet choices up to 100Mbps with upload boosts available. Call Jefferson Telecom to discuss which Internet speed is right for your household.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by October 15, 2015 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

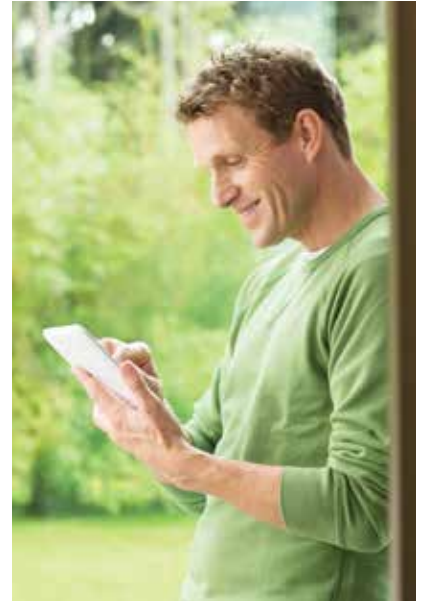
Congratulations to our last "Winner of a \$20 Credit," Judy Turner of Jefferson.

For Easier Email Management, Switch from POP3 to IMAP

Do you read your emails on more than one device? If so, are you tired of trying to remember where a particular email is located? Is it on your laptop? Your tablet? Your phone?

There's an easier way to manage email on multiple devices. Most email providers offer two ways to set up your email: There's POP3 (Post Office Protocol–3rd generation) and IMAP (Internet Message Access Protocol). The scenario described above happens when your email is set up with POP3.

By contrast, IMAP leaves the email on the server and you can access it anytime with any device. This means all the folders you've set up will be the same folders on every device you use to check email, and the email on your phone will be exactly the same as the email on your laptop and/or tablet.



Here's a side-by-side comparison:

	IMAP	POP3
FLEXIBILITY	Can view just message headers, and then choose which messages to download.	Have to download all messages at once.
	Delete or move a message without having to download it.	Must download all messages.
	Download only the body of a message.	Must download entire message, including attachments.
SYNCHRONIZATION	View messages in all folders.	Only view messages from the Inbox.
	Changes made via our web interface or email software stay in sync everywhere.	Once downloaded, changes can only be made on local email software.
	Access messages at home, work, and through the web.	Access messages only from a single device.
SAFETY	All messages kept with multiple redundant copies on the email provider's servers.	Once downloaded, the message only exists on your local computer. If it crashes, the message is lost.

IMAP is by far the better choice if you are trying to manage email from multiple devices throughout the day. It's well worth making the switch from POP3 to IMAP since it can be done in just a few minutes and will save you many hours of time down the road.

How to make the switch to IMAP depends on which email service, client, and device you are using. Let us help. Call Jefferson Telecom's Internet Tech Support at 515-386-5500 today.

Protect Your Cell Phone Today to Avoid Damage Tomorrow

Ben Franklin famously said, "An ounce of prevention is worth a pound of cure." We're pretty sure if Franklin were alive today, he'd be buying protective accessories for his cell phone to help prevent cracked screens and other damage.

It's a common occurrence for unprotected phones to break. A recent study by SquareTrade, which sells consumer electronics warranties, found that more than a quarter of all iPhone users have cracked their screen at one point, and 15 percent are using a phone with a cracked screen right now. Such cracks not only look bad, they can also make the phone less useable. In the study, 27 percent of users with cracked screens had trouble using apps, and 29 percent had trouble using the keyboard.

Are some people more prone to cell phone breakage than others? According to research by insurance provider Protect Your Bubble:

- 18-to 24-year-olds are 16 percent more likely to break their phone than other users.
- Men most often break their phones in the garage.
- Women most often break their phones in the bathroom.

While there's no way to prevent dropping your cell phone, spending a few dollars on protective accessories now may eliminate costly repairs or replacements later. Jefferson Telecom offers cases, wallets, and screen protectors to help keep your cell phone from getting damaged. **During the month of October, in support of breast cancer awareness, all pink accessories will be 15% off.** Stop by our office to check out the selection today.



Robo Calls Back in the News

As we speak, the presidential hopefuls are lining up their staff and filling their campaign war chests, which means people with published phone numbers will again be bombarded with "legal" political robo calls.

What Autodialed Calls are permitted under FCC Robo Call rules?

The FCC website states that market research or polling calls to residential wireline numbers are not restricted by FCC rules, nor are calls on behalf of tax-exempt non-profit groups. The rules do require all prerecorded calls, including market research or polling calls, to identify the caller at the beginning of the message and include a contact phone number.

Jefferson Telecom has a solution!

Total Call Manager (TCM) allows only the calls you want to receive to come through on your line. TCM allows the subscriber to have the ability to screen calls from telemarketers, polling services, auto dialers, and other nuisance callers. A user is able to recognize friends and family when they call, pre-select numbers to block, route calls to voice mail, select 'do not disturb' time frames, and block unwanted calls and Robocalls before they reach the subscriber.

Act fast! The first 25 customers can receive TCM for free for one month by calling Jefferson Telecom at 386-4141. What are you waiting for? Start managing your calls today.

New Listings

21st Century Rehab	386-4284
Ambrose, Mark	386-2706
Bills, Michael	386-2559
Borgeson, David	386-2441
Bowen, Jean	386-2145
Boyd, Lucas	386-3080
Burkett, Susan	386-2928
Cates, Janelle	386-2519
Clipperton, Ronald	386-2991
Dobney, Chad	386-3466
Graven, R	386-2561
Harn, Aaron	386-2365
Harrah, Michael	386-2750
Huffman, Norma	386-2721
Jeffery, Joshua	386-2391
Johnson, Angela	386-2108
Johnson, Teresa	386-2637
Lawton, A	386-2041
Markins, Brian	386-2779
Mobley, Bob & Tina	386-2098
Murphy, Jerry	386-4984
Priest, Kathlyn	386-3391
Roberts, Matthew	386-3501
Robson, Marjorie	386-3520
Ryerson, Linda	386-2929
Schneider, Jamie	386-2482
Slobe, Robert	386-2983
Sparks, Tony	386-2710
Taylor, Brooke	386-2581
Winger, Daniel	386-2147
Zito, Jill	386-2085

Jefferson Telecom Donates Phones to ACCESS

Jefferson Telecom recently donated 17 new cell phones to ACCESS (Assault Care Center Extending Shelter & Support). ACCESS provides crisis intervention and support services to crime victims in Greene, Boone, Story, Marshall and Tama counties. Services focus on helping victims increase their safety and move toward long-term healing. The donated smartphones will provide assistance to those using ACCESS services to help get themselves back on their feet.

Thanks to You, the School Supply Drive Was a Success



Pictured are Jody Schulte (left) of Jefferson Telecom and Teresa Lansman of New Opportunities with supplies collected at Jefferson Telecom.

Jefferson Telecom partnered with New Opportunities this summer for a back-to-school supply drive. Jefferson Telecom customers and employees were among those who helped New Opportunities assist 118 families, with a total of 250 children, to get school supplies for the school year.

In previous years, Adopt-a-Family conducted the school supply drive. This year, New Opportunities stepped into that role. Teresa Lansman, New Opportunities Coordinator, commented, "We cannot thank everyone enough for their generosity. Due to the donations from the community, 250 children were given the opportunity to start school with the same supplies as all of their other classmates."

With the community's participation, New Opportunities was able to provide backpacks for students up to 9th grade and nearly all the school supplies for families in need.

SOMETHING MISSING FROM YOUR TV PACKAGE?

COMPLETE THE PICTURE WITH NFL REDZONE & DVR SERVICE

It's time to get off the sidelines and enjoy football season to its fullest! NFL RedZone from Jefferson Telecom whips around every NFL game on Sunday afternoons, delivering the touchdowns and most exciting moments as they happen in high definition.

When you're ready for a timeout from football, choose from more than 260 other popular channels, plus record and pause live TV with your DVR (Digital Video Recorder) and never miss your favorite shows again.

NFL REDZONE & DVR SERVICE ARE GAME CHANGERS. TO ORDER, CALL 515-386-4141

*NFL RedZone requires a pre-season charge. Please call for complete details.

