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Our Directory Photo Contest happens this summer!
- **Product promotions:**
Check out the latest cell phones and super-fast fiber Internet speeds.
- **Facebook Find of the Month:**
A new item is posted each month at discounted pricing.
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Get the news here first!

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Office Closures

May 25
Memorial Day

Jefferson
TELECOM
Technology People Talk About

Is Your Internet Plan Sized to Support Multiple Users and Multiple Devices?

Are there multiple Internet/web connected devices in your household including laptops, tablets, and smartphones? Does your family do a lot of gaming or streaming movies through Netflix? Have you noticed your Internet speeds seem to be going down as your usage goes up? If you answered "Yes" to these questions, you'll want to consider increasing your bandwidth (and corresponding Internet speeds) to meet your growing needs.

Many Jefferson Telecom customers are saturating their bandwidth because multiple devices in their homes are connected wirelessly to the Internet. This makes it seem as though their Internet service is running slow when it's actually being maxed out.

Households with several family members accessing the Internet simultaneously will be happiest with one of our higher-level plans that provide greater bandwidth and faster speeds:

- **Social—Photos, Music, and Streaming = 15Mbps/2Mbps**
- **Family—Multiple Users and Devices = 30Mbps/3Mbps**
- **Power—Advanced Apps and Fasted Speed = 100Mbps/5Mbps**

Jefferson Telecom also offers Upload Boosts in 10Mbps increments—great for gamers or uploading movies.



What exactly is bandwidth? The term refers to how much data you can send through a network or modem connection. Bandwidth is usually measured in bits per second, such as 10Mbps (10 million bits per second). You can think of bandwidth as a highway with cars traveling on it; the highway is the network connection and the cars are the data. The wider the highway, the more cars can travel on it at one time and the faster they get to their destinations. The same principle applies to data—the more bandwidth, the more information that can be transferred within a given amount of time.

As you use more Web-connected devices, and use them for more data-intensive applications, it's important to make sure your bandwidth increases as well. For help determining which Internet plan is right for your household, call us today at 515-386-4141.



Check Out Our Channel Lineup

See back page for details.

New Listings

Bainter, Jennifer	386-2668
Bishop, Toby	386-2054
Bittner, Ethan	386-8307
Borkowski, Nicole	386-3781
Bradshaw, Chuck	386-2456
Carruthers, Ray	386-2506
Chaffee, Bruce	386-2355
Doggett, April	386-3425
Dolph, Autumn	386-3122
Dunbar, Lisa	386-2754
Eckley, Kent	386-3812
Ford, James & Mindy	386-2363
Fox, Jessica	386-3102
Geigle, Joshua	386-2317
Gower, Rich & Carol	386-3054
Greene County Ag Serv	386-3107
Heimer, Charles	386-2201
Higgins, Dennis & Laurie	386-2836
Joy, Teresa	386-3381
Langner, Merle	386-2830
McCaleb, Tyler	386-3033
McHargue, Brandilyn	386-3144
Milbourn, Terry	386-2413
Mogensen, Jon & Terry	386-2824
Munson, Karissa	386-2450
Nelson, Darla	386-2678
Perin, M	386-3149
Pirie, Robert	386-2970
Reed, Nevin	386-3789
Romeo, Joseph	386-2541
Schebel, Cody & Jenny	386-3446
Smith, Adam & Allie	386-2834
Stoner, Brock	386-3523
Turner, Tanya	386-3442
Wasson, Rebecca	386-2895

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by April 15, 2015 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Jacki Mobley of Jefferson.

FAQs on Mobile Hotspots vs. High Speed Internet

The fast pace of innovation is astounding!! It is a challenge to research new technology products and services in order to make an informed buying decision. For example, you may have heard about a mobile hotspot and are curious if this product would benefit you. Perhaps you have even considered replacing your home's sole Internet service with a hotspot.

We asked Janelle Wright, a member of our Cellular Sales Staff, to answer some FAQs about these topics.



Q. What is a mobile hotspot?

A. A mobile hotspot, in the generic sense, allows you to connect to the Internet anywhere, anytime through your cellular service provider by connecting your PC or laptop wirelessly to the hotspot. A mobile hotspot allows the user to be online while out and about at locations without Wi-Fi connectivity.

Q. Can a mobile hotspot replace my home's high speed Internet service?

A. No, a mobile hotspot is not a feasible replacement for high speed Internet service since mobile hotspots come with data transfer limits. This means that when using a mobile hotspot, you can't just download or upload as much as you want because if you exceed your bandwidth cap, you'll be charged extra fees. It's easy to exceed the bandwidth cap, too. Let's say you have a common 2GB plan. Downloading one standard-definition movie uses 2GB and a high-definition movie alone uses 8GB, which would incur overage charges. Most households end up spending more with a mobile hotspot compared to high speed Internet, and the reliability of mobile hotspots is not as good due to signal strength and cell tower capacity and demand.

Q. What are you hearing from customers about mobile hotspots?

A. A mobile hotspot is a great device for an Internet connection when away from home. However, it is not a practical replacement for a home's Internet service which has a much higher speed and no data caps.

Jefferson Telecom offers reliable and affordable fiber Internet plans with super-fast speeds up to 100Mbps and NO data caps. To quickly get the details, call 515-386-4141.

GET FASTER INTERNET OR IT COULD BE “GAME OVER”

You can be a highly skilled player, but without a super-fast and reliable connection, your character's chances of winning can be killed off (literally).



SWITCH TO OUR FAMILY PLAN:

Up to **30 Mbps / 3 Mbps** for only \$79.95/mo*

Score even faster speeds with an Upload Boost.

ACT FAST AND CALL 515-386-4141

*Service availability and Internet speeds will depend on location. Speeds given are download/upload. Prices are for residential customers only and do not include taxes and fees. If you currently have an Internet bundle, upgrade to a Family plan for just an additional \$30.00/mo. Call for details.

Mommy, Where's the Phone?

Picture this scenario: You have an emergency in your home—let's say you're choking or experiencing another medical crisis—and your young child needs to call 911. If there's no landline, your child will have to locate your cell phone (which could be anywhere), unlock it, enter a passcode or tap on the word “Emergency,” find the phone icon, get to the keypad, enter 911, and then tap on Call or Send. That's a long list of steps for a child, especially during the stress of an emergency situation.

By contrast, when your home has a landline in a set location, your child can get to it easily without searching. Calling is much easier as well, since he or she just needs to pick up the receiver and punch in 911. A landline phone can also be a lifesaver if your child can't provide your home's address. By calling 911 from a landline phone, the dispatcher can more quickly locate your home's exact location.

To learn how affordable a landline can be, call Jefferson Telecom at 515-386-4141.

Holiday Drawing Winners Announced

Congratulations to Lora Smalley from Jefferson who was the winner of the Samsung watch in our holiday drawing. The “smart watch” from U.S. Cellular allows Lora to not only tell time but also sync her email and access convenient apps.

Also during the holidays, Telly (Jefferson Telecom's Elf on the Shelf) made a daily appearance in our showroom. Children were encouraged to find Telly and enter the weekly drawing for a chance to win Chamber Checks. The winners of this year's Elf on the Shelf drawing were Avery, Bo, Hailey, and Parker.



Lora Smalley



Avery B



Bo C



Hailey C



Parker D



Jefferson Telecom Channel Lineup

Lifeline

- 3 TV Guide
- 4 CW (KCWI) - Des Moines
- 5 ABC (WOI) - Des Moines
- 6 FOX (KDSM) - Des Moines
- 7 C-Span
- 8 CBS (KCCI) - Des Moines
- 9 Local Access
- 11 IPTV (KDIN) - Des Moines
- 12 ion Television
- 13 NBC (WHO) - Des Moines
- 16 QVC
- 17 Home Shopping Network
- 18 C-Span 2
- 19 EWTN
- 21 TBN
- 23 Greene County Community Schools

Basic

- 24 Big Ten Network
- 25 ESPN
- 26 ESPN 2
- 27 ESPN Classic
- 28 USA
- 29 Nickelodeon
- 30 American Movie Classics
- 31 Comedy Central
- 32 History Channel
- 33 CNN
- 34 ABC Family
- 35 TNT
- 36 Headline News
- 37 TBS
- 38 CNBC
- 39 FX
- 40 Hallmark Channel
- 41 The Learning Channel
- 42 Disney
- 43 E!
- 44 The Weather Channel
- 45 TV Land
- 46 Spike TV
- 47 Discovery
- 48 CMT
- 49 MTV
- 50 WE
- 51 Lifetime
- 52 Animal Planet
- 53 Travel Channel
- 55 Home & Garden
- 56 Syfy
- 57 Bravo
- 58 Tru-TV
- 59 Food Network
- 60 RFD-TV
- 61 Do It Yourself (DIY)
- 62 A&E
- 63 MSNBC
- 64 Fox Sports 1
- 65 FXX
- 66 WGN
- 67 NBC Sports Network
- 95 LMN
- 96 Cartoon Network
- 97 National Geographic
- 98 VH-1
- 99 FOX News

Basic Premium Channels

- 2 HBO
- 14 Cinemax
- 15 Starz!
- 22 Encore

DTV – Local Off Air/QAM Tuner

- 5.1 ABC (WOI) 91.1

- 8.1 CBS (KCCI) 91.11
- 8.2 KCCI Me-TV 91.12
- 8.3 KCCI My Des Moines 91.13
- 11.1 IPTV (KDIN) 92.3
- 11.2 IPTV Learns (KDIN) 92.4
- 11.3 IPTV World 92.5
- 13.1 NBC (WHO) 92.13
- 13.2 NBC Weather 92.14
- 13.3 Antenna TV 92.15
- 17.1 FOX (KDSM) 93.3
- 17.2 KDSM getTV 93.4
- 17.3 GRIT TV 93.5
- 19.1 KDMI 93.14
- 23.1 CW (KCWI) 93.13

Expanded Basic

- 201 Nick Jr
- 202 Discovery Family Channel
- 204 Gameshow Network
- 205 BBC America
- 207 TeenNick
- 209 Science
- 210 The Golf Channel
- 211 The Outdoor Channel
- 212 Chiller
- 213 FX Movies
- 214 CLOO
- 215 Nick Toons
- 216 Lifetime Real Women
- 220 Fox Sports 2
- 221 NFL Network
- 222 SEC Network
- 225 ESPNNews
- 226 ESPNU
- 253 Fox Business Network
- 254 Esquire
- 256 Investigation Discovery
- 257 American Heroes Channel
- 258 Destination America
- 259 OWN
- 261 Discovery Life Channel
- 262 A&E FYI
- 263 H2
- 264 MTV2
- 265 MTV HITS
- 267 VH-1 Classic Rock
- 605 CBS (KCCI-Me-TV)
- 606 KCCI My Des Moines
- 608 IPTV Learns (KDINL)
- 609 IPTV World (KDINW)
- 611 NBC Weather
- 612 Antenna TV
- 614 KDSM getTV
- 618 KDMI

Expanded Basic Plus

- 249 Disney Jr
- 250 Disney XD
- 251 Al Jazeera America
- 252 Bloomberg News
- 266 CMTpure
- 268 VH-1 Soul
- 269 Fuse
- 270 Centric
- 271 Pivot
- 275 Independent Film Channel
- 276 Turner Classic Movies

Expanded Movie Groups

- 301 HBO East
- 302 HBO West
- 303 HBO 2 East
- 304 HBO Comedy East
- 305 HBO Zone East
- 306 HBO Family West
- 307 HBO Signature East

- 308 HBO 2 West
- 309 HBO Family East
- 310 HBO Signature West
- 324 More MAX East
- 325 Cinemax East
- 326 Cinemax West
- 327 Action MAX East
- 328 More MAX West
- 329 Thriller MAX East

- 352 Showtime West
- 353 Showtime 2 East
- 354 Showtime Next East
- 355 Showtime Family East
- 356 Showtime Showcase West
- 357 Showtime Women East
- 358 Showtime Extreme West
- 359 Showtime East
- 360 Showtime Too West
- 361 Showtime Showcase East
- 362 Showtime Extreme East
- 370 FLIX East
- 380 The Movie Channel East
- 381 The Movie Channel West
- 382 The Movie Channel Xtra E
- 383 The Movie Channel Xtra W

- 401 Starz! East
- 402 Starz! West
- 403 Starz! 2 East
- 404 Starz! Edge West
- 405 Starz! in Black East
- 406 Starz! Edge East
- 407 Starz! Kids & Family East
- 408 Starz! Comedy East
- 420 Encore East
- 421 Encore West
- 422 Encore Family
- 423 Encore Action West
- 424 Encore Classic East
- 425 Encore Classic West
- 426 Encore Suspense
- 427 Encore Suspense
- 428 Encore Black East
- 429 Encore Black West
- 430 Encore Western East
- 431 Encore Western West
- 432 Encore Action East

Pay Per View

- 520 NFL Red Zone SD
- 521 NFL Red Zone HD

Expanded High Definition

- 601 ABC (WOI) HD
- 604 CBS (KCCI) HD
- 607 IPTV (KDIND) HD
- 610 NBC (WHO) HD
- 613 FOX (KDSM) HD
- 616 CW (KCWI) HD
- 621 NFL Network HD
- 623 Big Ten Network HD
- 625 ESPN HD
- 626 ESPN 2 HD
- 628 USA HD
- 632 History HD
- 634 ABC Family HD
- 635 TNT HD
- 637 TBS HD
- 638 CNBC HD
- 639 FX HD
- 642 Disney HD
- 648 Velocity HD
- 649 Destination America HD
- 650 Science HD
- 651 TLC HD

- 652 Animal Planet HD
- 653 Travel HD
- 654 Discovery HD
- 655 HGTV HD
- 656 Syfy HD
- 657 Bravo HD
- 659 Food HD
- 662 A&E HD
- 663 MSNBC HD
- 664 Fox Sports 1 HD
- 665 FXX HD
- 667 NBC Sports Network HD
- 671 Outdoor Channel HD
- 672 HBO East HD **
- 673 Cinemax East HD **
- 674 Showtime East HD **
- 675 TMC East HD **
- 676 Starz! East HD **
- 694 Lifetime HD
- 695 LMN HD
- 697 National Geographic HD
- 698 Fox Business Network HD
- 699 Fox News HD

Music

- 701 Hit List
- 702 Pop Rhythmic
- 703 Dance & EDM
- 704 Indie
- 705 Hip-Hop & R&B
- 706 Rap
- 707 Hip Hop Classics
- 708 Throwback Jamz
- 709 R&B Classics
- 710 R&B Soul
- 711 Gospel
- 712 Reggae
- 713 Rock
- 714 Metal
- 715 Alternative
- 716 Adult Alternative
- 717 Rock Hits
- 718 Classic Rock
- 719 Soft Rock
- 720 Love Songs
- 721 Pop Hits
- 722 Party Favorites
- 723 Teen MC
- 724 Kidz Only!
- 725 Toddler Tunes
- 726 Y2K
- 727 90's
- 728 80's
- 729 70's
- 730 Solid Gold Oldies
- 731 Pop Country
- 732 Today's Country
- 733 Country Hits
- 734 Classic Country
- 735 Contemporary Christian
- 736 Pop Latino
- 737 Musica Urbana
- 738 Mexicana
- 739 Tropicales
- 740 Romances
- 741 Sounds of the Season
- 742 Stage & Screen
- 743 Soundscapes
- 744 Smooth Jazz
- 745 Jazz
- 746 Blues
- 747 Singers & Swing
- 748 Easy Listening
- 749 Classical Masterpieces
- 750 Light Classical

**Must subscribe to appropriate movie group to receive HD channel.

Updated: 03/05/15