**Jefferson Telecom** SUMMER 2015



on Facebook

Visit Jefferson Telecom's Facebook page and "Like" us to stay updated on:

- Contests and giveaways: Entries in the Directory Photo Contest are due by July 15.
- Product promotion: Check out the latest cell phones and super-fast fiber Internet speeds.
- Customer alerts: Get the news here first!

To join the fun, click on the Facebook link at www.jeffersontelecom.com or "Like" us today.

#### Contact

Jefferson Telecom 105 West Harrison Street PO Box 269 Jefferson, IA 50129 Phone: 515-386-4141 Fax: 515-386-2600 Office Hours: Mon-Fri 8:00 am to 5:30 pm; Sat: 9:00 am to noon

Email Jefferson Telecom info@jeffersontelecom.com

Visit us Online www.jeffersontelecom.com

**Office Closures** July 3-4, 2015 September 7, 2015



# **Declare Your** Independence From Too-Slow Internet

Jefferson .

### Jefferson Telecom offers plans up to 100 Mbps\*

- Fiber speeds from 15 Mbps to 100 Mbps with upload boosts available
- No data caps—Use the Internet as much as you want for our low monthly rate
- Ideal for video streaming, online gaming, and multipledevice households

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CALL 515-386-4141 TODAY MENTION PROMO CODE JULY4AD.

\*Service availability and Internet speeds depend on location. Residential customers only. Free installation available for bundle customers only. Call for details.

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**Customer Spotlight** 

#### **Older Routers May** Not Be Up To Speed

Nothing lasts forever, including that router under your desk. Routers have a lifespan and become outdated as technology advances. Some older routers even limit the maximum Internet speed.

If your Internet connection isn't as fast as you'd like, the router you purchased several years ago could be to blame. Here's how to find out:

- 1. Go to http://netins.net/speedtest and do a speed test. In seconds, your download and upload speeds will be displayed.
- 2. Next, unplug the Broadband Internet cable from the back of your router and plug it directly into a laptop or desktop PC.
- 3. Run the speed test again to see what your speeds are without the router. (Be sure to plug the cable back into the router.)

If your second speed test without the router resulted in higher speeds, it might be time for a new router. Before making that decision, however, be aware of these variables: Tests should be made on a device designed to handle higher speeds and nobody else in your home should use the Internet during the test. Stop by Jefferson Telecom soon and we'll help you find the solution that's right for you.

#### Win a \$20 Credit on Your Jefferson **Telecom Bill**

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to

win a \$20 credit to your account. Return it by July 15, 2015 to be eligible. One winner per newsletter will be selected.

Name:

Phone #: \_\_\_

Congratulations to our last "Winner of a \$20 Credit," Lora Smalley of Jefferson.



## **Erickson Family of Jefferson** Has the Need for Speed



Mark and Sarah Erickson have two teenaged sons, Benjamin and Jonathan. Not surprisingly, their home in Jefferson is a busy one that's filled with technology.

"How many Internet-enabled devices do we have at home? It must be more than a dozen. Technology is constantly changing, and we try our best to keep up," says Sarah.

For 23 years, the Erickson family has counted on communications services from Jefferson Telecom. Sarah notes, "We currently have a triple play bundle from Jefferson Telecom, which includes landline phone, cable TV, and Internet services."

The Internet speed at their home has increased dramatically over the years. "For quite some time, we had a business plan (8 Mbps/1 Mbps), which allowed us to have more bandwidth than a residential plan. In the evenings, with four of us online at the same time, everyone was complaining that another person was slowing down the Internet. So we knew we needed to upgrade," Sarah recalls.

She continues, "Once our house was hooked up to Jefferson Telecom's fiber optics, we switched to the Social plan (15 Mbps/2 Mbps). Then just recently, we upgraded to the Family plan (30 Mbps/3 Mbps) and doubled our speed! It's been great. For example, my sister sent a video of my nephew and apologized for how long it would take to download, but I clicked on the link and there he was! Recently, I had eight co-workers over to my house to complete online training with their devices. Everyone got connected with no problems."

What would Sarah tell a friend considering an Internet speed increase? She replies, "By switching to the family plan, we doubled our speed for a small increase and made everyone in our household happier. It's well worth it!"

The family appreciates the customer service they get from Jefferson Telecom. Sarah notes, "After fiber was installed, Shirley Griffin called to tell us we could save money by upgrading our Internet service. At the time, we saved money, plus we increased our speed! Personal service is important to us; that's why we love living in Jefferson."

# YOUR PHOTO COULD BE JOULD BE

# TAKE A SHOT AT GETTING YOUR PHOTO ON JEFFERSON TELECOM'S DIRECTORY COVER

Jefferson Telecom is looking for amazing photos that represent Jefferson and/ or Greene County. Enter our Directory Photo Contest, and you could win the first prize of claiming the cover of the 2015-2016 Telephone Directory and receiving \$100 in Chamber Checks.

The photos you submit should represent Jefferson and/or Greene County and be different from images we've previously used. They can include woods, farms, flowers, wildlife, the river, or points of local interest.

To enter our Directory Photo Cover Contest, send up to three of your best photos to photos@jeffersontelecom.com by noon on July 15, 2015. High-resolution photos are required in JPEG format.

#### Additional Rules:

- Limit of three entries per household (amateurs only).
- Must be a Jefferson Telecom customer.
- Include where the photo was taken and a short description.
- Photos will not be returned.

- Photos must be in color and have been shot in the last three years.
- Jefferson Telecom employees and immediate family may not participate.
- Entry deadline is noon on July 15, 2015.
- The winner will be chosen at the discretion of Jefferson Telecom.

All entries will be posted on the Jefferson Telecom Facebook page and our website. Visit www.jeffersontelecom.com or Facebook for complete rules.

#### Don't Leave Your Cool Device Inside Your Hot Car

Leaving your wireless phone or tablet in your car on a hot summer day can do a lot of damage to those electronics. The interior of your car could reach over 150 degrees—enough to temporarily or permanently damage the display of a touchscreen device.

If you absolutely have to leave a device behind when you get out of the car, consider putting it in the trunk instead. The trunk stays quite a bit cooler than the interior of your car. Also, turn your device off to keep the interior electronics just a bit cooler, and take it out of its case to eliminate the insulation effect.

Is your wireless phone less of a "cool device" and more of a "dinosaur?" Come to Jefferson Telecom to browse through our hot selection of U.S. Cellular's cool new models. One of our cellular specialists will help you select the one that best meets your needs.



#### Jefferson Telecom **SUMMER 2015**

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#### We're Celebrating Red, White, and YOU!

Jefferson Telecom hopes you enjoy a fun and safe July 4th holiday. As an active part of this community for 77 years, we have been privileged to provide the communications services you need to stay connected. We also work beside you for community organizations and events, improving the quality of life for area residents. You are the focus of everything we do at Jefferson Telecom. Thanks for making us part of your life.

#### **New Listings**

Rowland, Cindy 386-3295   Shriver, John 386-3056	Allen, John Brown, Terry Bruckman, Joe Carbon, David Carlson, Eric & Amanda Clipperton, Ronald Dawson, Petra Fick, Emily Irene Habben, Tom Harding, Todd Hatfield, Kelsey Hawk, M Heart of Iowa Habitat For Humanity Hopkins, Matthew Hurley, Mark Jefferson Cobblestone Inn Jefferson Community Golf Kniffin, Jesse Lange, Gayle Luther, Daryl Markins, Brian Miller, Rebecca Mitchell, Erica Murphy, Alise Neary, Brock New Cooperative Inc Ott, P Rice, Niko Riley, Keith & Hildy	386-2056 386-3363 386-3535 386-4178 386-3240 386-3335 386-2013 386-2779 386-3725 386-3725 386-3250 386-2419 386-2004 386-204 386-3191 386-3145 386-2607
	Rowland, Cindy	386-3295
	Fabricators Art & Antiques Smith, Melissa Steadman, Leeroy Tannehill, Mary Tom Polking PC Venteicher, Eugene Wild Rose Resorts Wolf, Neal	386-3289 386-3373 386-3014 386-2968 386-3365 386-3756 386-7777 386-3369

lefferson **Technology People Talk About** 

### Join the Drive for School Supplies



Help area children succeed in school by providing the materials they need. Jefferson Telecom has partnered with New Opportunities to ensure students have basic school supplies for the upcoming school year. We encourage community members to participate by shopping for materials and dropping them off at Jefferson Telecom.

#### Suggested donations include:

- Backpacks
- #2 Pencils
- Ink Pens: Red, Blue, & Black
- Glue Sticks
- Wide-Ruled Spiral Notebooks
- Loose-Leaf Wide Ruled Paper
- 16-Count Crayons
- Washable Markers

Please deliver all supplies by August 1, and help area children start the school year off right!

## **Student Sketches Grace Telephone Directory**



Harrison and Alizandra Lawson. Back row: Kevin Richards, Greene County CSD Art Teacher; Jody Schulte and Jamie Daubendiek, Jefferson Telecom

Jefferson Telecom encourages third-graders to show their artistic side with the Catch-A-Sketch program! For the eighth year, we are partnering with Greene County Elementary School to give third-graders an opportunity to design artwork that will be displayed in the upcoming telephone directory's Yellow Pages.

You don't have to wait to see the artists' efforts — all of the students' drawings are posted on our website at www.jeffersontelecom.com, under "community" and "Catch-A-Sketch;" they are listed alphabetically by teacher.

### Jefferson Telecom Awards Scholarships to Area Students

Jefferson Telecom is pleased to award scholarships that help deserving high school seniors in our community continue their education. We'd like to congratulate the five scholarship winners and wish them the best of luck this fall!



Noah Eberle. son of Angie and Robby Pedersen and Josh Eberle



Logan Egeland. son of Bobby and Brenda Egeland



Jordan Hostetler. son of Kenny Hostetler and Sue Sherlock



Annie Palmer. daughter of Mike and Sherry Palmer



Emma Saddoris.

daughter of

Saddoris

Larry and Margaret

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