

Jefferson Telecom  
WINTER 2012

# intouch

Internet  
Training  
Webinars

## Mark Your Calendar!

The third Tuesday of each month at 6:00 pm, we will be providing a virtual training experience on a variety of Internet topics. The Webinars are FREE, and space is limited. Register today by calling 386-4141.

## Upcoming Topics:

January 17 – Social Networking  
February 21 – Browsing and Searching the Internet  
March 20 – Email

## Contact

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Find us on Facebook

## Office Closures

Monday, January 2, 2012  
In observation of the  
New Year's holiday

**Jefferson**  
TELECOM  
Technology People Talk About

Save Now With a Triple Play Bundle

## Pick a Bundle, Save a Bundle in 2012!

You've probably been hearing a lot about service bundles, but you may have wondered what all the hype is. What is a bundle, anyway? Simply put, it's a package of communication services provided by a single company. By bundling, you can save money and enjoy other advantages as well.

With bundles from Jefferson Telecom, you can choose to combine unlimited local calling with special calling features, high-speed Internet and/or basic cable TV. When you do, you can truly save a bundle versus paying for each service separately with multiple providers. In some cases, you may find yourself saving hundreds of dollars a year!

Beyond cost benefits, bundles offer greater convenience as well. With Jefferson Telecom as your single service provider, you'll have just one company you know and trust that you can call for assistance with all of your telecom services. Plus, you'll receive just a single, convenient bill each month to make paying bills easier than ever, and there is no contract to sign!

**Jefferson Telecom makes it easy to set up your bundle. Just give us a call at 386-4141 to start saving today! Choose from one of these money-saving bundle options:**

### Triple Play \$99.95 Save \$250/year

- Residential Phone Line
- 6 FREE Calling Features (additional \$150/year value)
- Basic Cable TV (Over 70 channels)
- High Speed Internet up to 5 Mbps

### TRIPLE PLAY – BEST VALUE!

#### Double Play-Net \$69.95

- Residential Phone Line + 6 Calling Features
- High Speed Internet up to 5 Mbps

#### Double Play-TV \$59.95

- Residential Phone Line + 6 Calling Features
- Basic Cable TV (Over 70 channels)

**6 Calling Features Include:** Call Waiting, Call Forwarding, Three-Way Calling, Home Intercom Basic, Block the Blocker, and Selective Call Rejection

**Bundling your services costs less than buying these services separately from different companies. Plus you'll get:**

One monthly bill • Local support • Friendly, accessible staff • No contract to sign

**For more information, visit us online at [www.jeffersontelecom.com](http://www.jeffersontelecom.com).**

*All prices subject to change. Service availability will depend on location. Contact us for complete details. Bundles limited to residential customers only. Prices do not include applicable taxes and regulatory fees.*



### B & D Mfg., Inc. Expanding to Jefferson



B & D Mfg., Inc. is a geothermal product manufacturer located in Scranton, Iowa. It specializes in making the Non-Pressurized Flow Center invented by the company's president, Dallas Warnke. This unique, patented product provides geothermal systems with air separation, continuous

inlet pressure, and make-up water in one package. B & D Mfg., Inc. also supplies distributors with other geothermal products including manifolds and specialty parts, P.E. pipe, P.E. fittings, and fusion tools.

Founded in 1992, B & D Mfg., Inc. currently has 50 employees. Its staff prides itself on being innovators in geothermal technology.

Explains Warnke, "Our business is unique. First of all, because we make green products. And secondly, because we're known to make products for the geothermal industry that no one else can make. B & D Mfg., Inc. is also committed to providing courteous, expedient, professional service of the highest caliber; the customer always comes first with us."

The customer always comes first at Jefferson Telecom as well, and B&D Mfg., Inc. has been experiencing our responsive customer service for almost a year. "I particularly appreciated their help getting us set up with a new phone system for our Scranton office that allows for added auto attendant capabilities so we can focus on our work at hand." Also, as we are expanding into Jefferson in the vacated Chicago Rivet building, we have had Jefferson Telecom install two phone lines (one for our fax) and DSL Internet.

"In this day and age, you have to stay updated on communications technology to stay current with the market, and Jefferson Telecom enables us to do that. We look forward to continuing to work with Jefferson Telecom as we grow our business."

### What is a 2D Barcode?

The image you see here, as well as on magazines, letters in the mail, or on signs at a store are called 2D barcodes.

A 2D (two-dimensional) barcode is a graphical image that stores information both horizontally — as one-dimensional bar codes do — and vertically. As a result, 2D codes can store significantly greater storage than a one-dimensional barcode. 2D barcodes are also known as Quick Response (QR) Codes because they enable fast data access. 2D barcodes are often used in conjunction with smartphones. The user simply photographs a 2D barcode with the camera on a phone equipped with a barcode reader. Popular choices include NeoReader and QuickMark for code scanning apps. The reader interprets the barcode, which is encoded with a URL. This, in turn, directs the Internet browser to the relevant website.

Most of these 2D barcodes are used for marketing purposes.

#### Below are a few examples of how 2D barcodes are being used:

- Nike used 2D barcodes on posters along the route of an extreme sports competition. Mobile users captured pictures of the 2D barcodes to access sponsored pictures, video, and data not posted on general websites.
- Some newspapers include 2D barcodes on stories that link mobile users to developing coverage.
- 2D barcodes on products in stores link to product reviews, secret sales, and coupons.
- McDonalds, in Japan and other overseas countries, uses a barcode on their food wrappers. The customer can capture a photo of this code to view nutritional information on their menu items.

There are many useful and fun ways these 2D barcodes are being used. They have become very popular and are a new way to market certain products.

Follow our 2D barcode shown below to learn more about our new bundle options available.



# Online Safety Agreement For Kids

I am making this agreement with my parents to help keep me safe and protect the privacy of my family and friends.

1. I understand that some people online pretend to be someone else, such as grown-ups pretending to be kids. I will never, ever meet in person with anyone I've only communicated with online without first talking with my parents.
2. I will never post a message online that I am home alone.
3. I won't give out my home address or phone number, or give out my friends' screen names, email addresses, addresses, or phone numbers. I will also remind my friends to keep my information a secret.
4. If anyone does something online that frightens me or makes me uncomfortable, I will tell my parents.
5. I will never use bad language, say bad things about other people, or send mean messages in an email, instant message, or on a website.
6. If my parents ask me for my password, I will give it to them.
7. I will not buy or order anything online, give out any credit card information, or respond to offers about winning free things without first asking my parents.
8. I will ask permission before I download any games, movies, music, or programs.



## CHILD'S SIGNATURE

I have read the above and agree to follow these rules.  
If I do not, my parents can take away my online privileges.

## PARENT'S SIGNATURE

I agree to let my child use electronics so long  
as these rules are followed.



## Jefferson Telecom Welcomes Dan Taylor



### Dan Taylor Customer Service Representative/Cellular Specialist

Dan Taylor has started as a Customer Service Representative/Cellular Specialist. Taylor will be working closely with customers in the Jefferson Telecom showroom and specifically providing U.S. Cellular sales.

Taylor went to school for Retail Marketing and worked in retail before beginning his career in law enforcement. Taylor has retired from the City of Jefferson, yet he knew that he wanted to continue working with the community, thus he pursued a position at Jefferson Telecom. Taylor explains, "Jefferson Telecom is a local business that has a proven history of providing great service to their customers. The company truly cares about their employees, and I felt that I wanted to be a part of their culture."

Personally, Taylor and his wife Vicki have three children and (soon to be) eight grandchildren. They both grew up in Jefferson and have been proud to raise their children and work in their hometown. Taylor is active in his church and enjoys spending time with his family and exploring new adventures with good friends.

**Jefferson Telecom encourages customers to welcome Dan Taylor to the telecommunications company.**

## New Listings

Bachelder, Jacqueline	386-2697
Block, David & Kimberly	386-2741
Farmers National Co.	386-2091
Finley, Kelly	386-2054
Gilbertson, Shelley	386-2232
Main Street	386-3585
McKinsey, Susie	386-2377
Miller, Margene	386-3955
Morgan, Rowena	386-3244
Oathout, Angie	386-3129
Otterson, Shannon	386-2523
Perry, David	386-2584
Ponder, Lisa Skinner	386-2193
Reiling, Heather	386-2328
Sebourn, Sean & Miranda	386-4898
Smits, Jason	386-2167
St Clair, Mary	386-2456

Win a \$20  
Credit on  
Your Jefferson  
Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop it off at the showroom) for a chance to win a \$20 credit to your account. Return it by January 16, 2012, to be eligible. One winner per newsletter will be selected.

Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

**Congratulations to our last  
"Winner of a \$20 Credit,"  
Deb Fancher of Jefferson.**

## A New Year's Message from the General Manager

**First of all, I want to wish everyone a Happy New Year! I hope 2012 brings health, peace, and joy for you and your family.**

The start of a new year is a good time to reflect on past accomplishments and define future goals. At Jefferson Telecom, we've worked diligently to move ahead with improvements to our communications services and infrastructure despite the challenges of these tough economic times. As your local provider, we remain committed to bringing you reliable and affordable solutions to keep you connected with the people and resources that matter most. And you can count on us to be right here to help whenever you have questions — not hundreds of miles away in a call center somewhere.

We care deeply about this community, because it's much more than just our service area; it's also our home. So in addition to providing communications services, we also lend a hand to many local charitable organizations. Whatever is in store for 2012, you can rest assured that Jefferson Telecom will be right beside you, doing whatever we can to contribute to the well-being of our community.

Our success is not possible without you, and our entire organization is grateful for your continuing support. Working together, we can achieve great things. I look forward to seeing where the road takes us in the year ahead.

Again, my best wishes for a wonderful 2012.



Jim Daubendiek,  
General Manager



## Troubleshooting Tips for Phone Problems

When your landline phones aren't working properly, Jefferson Telecom recommends you try these troubleshooting tips to help determine the source of the problem:

- Make sure all of your phones are hung up.
- Unplug anything from the wall jack that is plugged into your phone line (all telephones, answering machine, computer, etc.), so that all equipment is unplugged at the same time. Get a known working "corded" phone and plug it into the jack. If you have a dial tone restored, continue to plug in another phone and then listen for the dial tone. If you don't have a dial tone after plugging in the next phone into the jack, that may be the phone causing the problem.
- It is possible that you may have had a power surge and by simply unplugging all the equipment and waiting about 10 seconds to plug the phone back into the jack, that a dial tone is restored. Continue to plug in your other phones, one at a time, and check for dial tone each time.
- If one of your phones is a cordless phone, it could be the battery is low which shorted out the telephone line. By unplugging all equipment, the dial tone may be restored. After plugging in a corded phone and dial tone is restored, wait until the cordless phone has a full battery charge before plugging it into the telephone jack.

**If you need help getting your phone problems resolved, give us a call at 386-4141.**