

Jefferson Telecom  
SUMMER 2017

# intouch



## Go Forth With Gusto This Fourth

Jefferson Telecom hopes you enjoy a red, white, and blue-tiful July 4th celebration with family and friends. May this holiday remind all of us to treasure our country's strengths as well as work to make our communities even better.

While July 4th happens only once a year, there are ways to put patriotism into action every month. We encourage you to be an active citizen and volunteer.

### Contact

Jefferson Telecom  
105 West Harrison Street  
PO Box 269  
Jefferson, IA 50129  
Phone: 515-386-4141  
Fax: 515-386-2600  
Office Hours: Mon 9:00 am to 5:30 pm; Tues-Fri 8:00 am to 5:30 pm; Sat: 9:00 am to noon

### Email

Jefferson Telecom  
info@jeffersontelecom.com

### Visit us Online

www.jeffersontelecom.com

### Office Closures

July 4, 2017  
September 4, 2017

**Jefferson**  
TELECOM  
Technology People Talk About

## What Type of Internet Users Live at Your House?

The answer to the question above will help you figure out which internet plan would currently be best for your household. The speed you need will depend on a range of different factors including how your connection is being used and by how many family members and devices at the same time.

These general guidelines may be helpful to you when making your selection:

### LIGHT USERS

Description: This refers to a household with just one or two people and a couple of internet-connected devices. Light users typically go online only to check emails, surf the web, and perhaps occasionally participate on social media.

**Suggested Download Speed: 5 Mbps**

### MEDIUM USERS

Description: This refers to a household with active users and up to five internet-connected devices. Medium users are online throughout each day doing activities such as posting on social media, checking emails, and watching videos. They may also stream some television services through Netflix, Hulu, or Amazon.

**Suggested Download Speed: 15 Mbps**

### HEAVY USERS

Description: This refers to a household with extremely active users and six or more internet-connected devices. Heavy users do it all—frequently download movies and music, stream many hours' worth of TV shows, play online games, participate in video conferencing, and much more. They also regularly have multiple devices in use in the house simultaneously.

**Suggested Download Speed: 50 or 100 Mbps**

Additional questions to ask are these: Am I sometimes frustrated with the speed of my current internet connection? Do family members or houseguests complain about the internet? Is our enjoyment of online activities such as using Netflix, Hulu, or Amazon being diminished by a too-slow speed? If the answer is "Yes" to one or more of these questions, it's probably time to speed things up.

**Stop by or call Jefferson Telecom at 515-386-4141 for help determining the right internet speed for your household.**



Karla Kohl, Jefferson Telecom Customer Relations Specialist speaks with a mom and her children about internet speed options.

## Check Out Our Menu of Services

Jefferson Telecom knows our customers have a big appetite for technology. That's why we offer a growing menu of services to meet the communication and entertainment needs of any household. They include:

- Internet with Speeds up to 100 Mbps
- U.S. Cellular Phones, Plans, and Accessories
- Digital TV Plans
- Local and Long Distance Service
- Calling Features
- Computer Protection Service
- Online Data Backup
- Money-saving Bundles

Plus, Jefferson Telecom brings a lot to the table in terms of customer service. You benefit from state-of-the-art technology provided by our local, friendly employees who are always ready to answer your questions and help resolve any issues.



To look over our menu of services in more detail, visit [www.jeffersontelecom.com](http://www.jeffersontelecom.com). Then stop by our office or call 515-386-4141 when you're ready to order.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by July 15 to be eligible. One winner per newsletter will be selected.

Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Congratulations to our last "Winner of a \$20 Credit," Sherry Mace of Jefferson.

## Customer Spotlight

# A Rate Plan Analysis Put McAtee Tire on the Road to Big Savings

In 1966, Dean McAtee and three employees opened the first McAtee Tire store in Jefferson. Since then, this family-operated business has grown to also include stores in Atlantic, Marshalltown, and Rockwell City. McAtee Tire offers a full range of auto services and tires for cars, trucks, vans, and more.

Dean McAtee's grandson Mike Wahl and his wife Miranda Wahl are the current owners of McAtee Tire and enthusiastic customers of Jefferson Telecom. In particular, they're pleased about the significant monthly savings they're enjoying since having a Rate Plan Analysis completed on their U.S. Cellular plans.

Miranda notes, "We came to Jefferson Telecom to support another local business in Greene County. Jefferson Telecom's cellular service through U.S. Cellular helps us maintain efficient communication between our employees. Even more importantly, it helps us stay connected to our customers who are always on the go. Jefferson Telecom's employees have been polite and extremely helpful with all of our questions regarding cellular phone plans, usage, upgrades, etc."

Jefferson Telecom has been a U.S. Cellular agent for over 25 years. A Rate Plan Analysis is free and available to business and residential customers. During this process, a Jefferson Telecom Cellular Specialist reviews the data usage for the customer over the past six months to see how much data each line uses, and then recommends the best plan(s) to minimize costs.

"We would definitely recommend a Rate Plan Analysis to other businesses and individuals. It was a great choice for McAtee Tire, and it resulted in us saving a lot of money on our cellular service each month," she says.

**Stop into Jefferson Telecom to have a Rate Plan Analysis completed on your cellular service. You have nothing to lose, and you might end up on the road to big savings like McAtee Tire!**





*Katie Lamaak, winner of last year's Directory Photo Contest, shot this photo while kayaking at Spring Lake.*

## Take a Shot at Winning Our Directory Photo Contest

Jefferson Telecom is looking for amazing photos that represent Jefferson and/or Greene County. Enter our Directory Photo Contest, and you could win the first prize of claiming the cover of the 2017-2018 Telephone Directory and receiving \$100 in Chamber Checks.

The photos you submit should represent Jefferson and/or Greene County and be different from images we've previously used. They can include woods, farms, flowers, wildlife, the river, or points of local interest.

To enter our Directory Photo Cover Contest, send up to three of your best photos to [photos@jeffersontelecom.com](mailto:photos@jeffersontelecom.com) by noon on July 15, 2017. High-resolution photos are required in JPEG format.

### Additional rules include:

- Limit of three entries per household (amateurs only).
- Must be a Jefferson Telecom customer.
- Include where the photo was taken and a short description.
- Photos must be in color and have been shot in the last three years.
- Jefferson Telecom employees and immediate family may not participate.
- Entry deadline is noon on July 15, 2017.
- All entries will become the property of Jefferson Telecom; submission implies consent to use photos on the Directory Cover or in any other advertising campaign.
- The winner will be chosen at the discretion of Jefferson Telecom.

All entries will be posted on the Jefferson Telecom Facebook page and our website. Visit [www.jeffersontelecom.com](http://www.jeffersontelecom.com) or Facebook for complete rules.

## Get Equipped for TV Entertainment Via the Internet

While cable and satellite TV packages offer you hundreds of diverse channels, they can also come with a high price tag. If your viewing preferences are more limited in scope and you're trying to save money, consider using one or more streaming TV services instead. They're available for a low monthly cost and work in combination with your high-speed internet service from Jefferson Telecom.

To get started with streaming, here's a quick review of the basics:

1. Ensure that your internet service is at least 15 Mbps or higher.
2. Purchase a Roku Stick (now available at Jefferson Telecom) or have a Smart TV
3. Sign up for a streaming service such as Netflix, Hulu, Amazon, etc. by going to the individual website of interest.
4. Pop some popcorn, kick back, and enjoy hours of entertainment!

**Think streaming video might be for you? To upgrade your speeds and get answers to your streaming questions, call Jefferson Telecom today at 515-386-4141.**



## New Listings



Baugh, Cassie	386-2013
Brooks, Megan	386-2792
Byerly, Chad	386-2723
Craig, Dawn	386-2077
Davis, Chad	386-2748
Eliserio, Stephanie	386-2754
Finch, Richard	386-2939
Gilliland, Robert	386-2545
Haakma, Pamela	386-2750
Johnson, Maxine	386-2501
Kious, Penny	386-2317
Kniffin, April	386-2817
Lentz, Jacob	386-2272
Littlefield, Tamera	386-2071
Lizer, Joelle Jayden	386-2810
Lowe, Victoria	386-2289
McCormick, Carolyn	386-2933
Okarma, Julie	386-2908
Park, Kelly	386-2830
Rhoades, Rita	386-2959
Rosenow, Heather	386-2498
Ross, Robert	386-2003
Schelling, C J	386-2867
Schultz, Jerry & Carol	386-2062
Smith, Douglas & Cindy	386-2904
Taylor, Brooke	386-2863
Thompson, Judy	386-2066

## Donate School Supplies to Help Students



### Suggested donations include:

- Backpacks
- #2 Pencils
- Ink Pens: Red, Blue, and Black
- Glue Sticks
- Wide-Ruled Spiral Notebooks
- Loose-Leaf, Wide-Ruled Paper
- 16-Count Crayons
- Washable Markers

Jefferson Telecom and New Opportunities are working together to equip local students in need with basic school supplies. Please help us by shopping for these suggested items:

**Simply bring your school supply donations to Jefferson Telecom by August 1, and we'll make sure students are ready for the upcoming school year. Thanks for your generosity!**

## Congrats to Our Scholarship Winners

Each year, Jefferson Telecom awards scholarships to help deserving high school seniors in our community continue their education. We congratulate these 2017 Jefferson Telecom scholarship winners and wish them all the best in the coming years.



Carly Brown



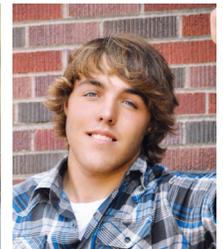
Olivia Hansen



Michael Kennedy



Hannah Promes



Hunter Ruth

## Are You Seeing Our Facebook Posts?



Jefferson Telecom posts all kinds of information on our Facebook page at [www.facebook.com/jeffersontelecom](http://www.facebook.com/jeffersontelecom) including:

- Our latest money-saving promotions
- Photos and videos from community activities
- Alerts about outages
- News about changes or additions to our services
- Helpful technology tips
- Throwback photos

We hope you're seeing our posts in your Facebook News Feed since we want to keep you connected to what's happening at Jefferson Telecom and in the community. If you're not seeing our posts, go to our Facebook page and click on the "Like" and "Follow" buttons to make sure you stay in the know.

**To quickly access our Facebook page, click on the "f" icon on our home page at [www.jeffersontelecom.com](http://www.jeffersontelecom.com).**