

Jefferson Telecom
WINTER 2019

intouch

Here's to Strong Connections in 2019 and Beyond

Happy New Year from all of us at Jefferson Telecom! We hope 2019 brings you new friends to treasure, new opportunities to explore, and new places to visit.

We offer the communications technology you need to stay connected today and tomorrow. If you have questions about any of our services, please call 515-386-4141.



Contact

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Office Closure

January 1, 2019

Jefferson
TELECOM
Technology People Talk About



Our Techs Make Wi-Fi Painless

Managed Wi-Fi gives you strong signals in every room! If there are rooms in your home that get only a weak Wi-Fi connection (or no connection at all), you need Managed Wi-Fi with an eero mesh system. (Learn more about eero on page 2).

Managed Wi-Fi is a service which takes the hassles of Wi-Fi troubleshooting (and more) off your hands in exchange for a small monthly fee. Once you sign up for Managed Wi-Fi, Jefferson Telecom will handle a variety of Wi-Fi tasks for you at no additional cost:

- FREE Internet programming (\$99 value)
- Professional installation of an eero system by a Jefferson Telecom technician — no need to buy or replace a router
- FREE Wi-Fi assessment of your home – technician will assess your current Wi-Fi environment, Internet needs, obstacles, etc. and give you recommendations
- Hook up of all wireless devices at point of installation or Wi-Fi assessment
- Local technical support available 24/7 if needed — call 515-386-4141, option #2
- Should Internet troubles not be resolved by phone, you'll pay NO trip charge for a technician to come to your home during normal business hours Monday-Friday for Wi-Fi related issues.*

If you don't have Managed Wi-Fi and need in-home help with a router you purchased on your own, you'll have to pay the hourly fee for a service call by one of our technicians. This can get pricey if you end up with a series of Wi-Fi issues.

It all comes down to this: Using your devices on a fast and reliable home Wi-Fi network is lots of fun. But doing the work of Wi-Fi setup and troubleshooting — not so much. Why not let somebody else handle Wi-Fi?

Jefferson Telecom offers Managed Wi-Fi, starting at \$9.95/month. To learn more about this service and to sign up, call 515-386-4141, option #4.

Switch to eBilling and Use Less Paper

Less really can be more. Because when you sign up for eBilling from Jefferson Telecom, you'll use less paper each month due to paperless billing and electronic bill payment. You'll also do your part to help reduce paper use in the U.S. and save some trees.

The statistics from www.statisticbrain.com are staggering:

- **9,125,000,000 tons**
Annual amount of paper used in the U.S.
- **4,000,000,000**
Total number of trees cut down yearly for paper use
- **42**
Percent of wood harvested that goes to paper production
- **16**
Percent of landfill solid waste comprised of paper

In addition to using less paper, eBilling will also provide the benefits of you spending less time paying bills and less money on checks and stamps. There will also be less clutter on your desk or kitchen counter. What more could you want?

To sign up for eBilling, have your current bill on hand and click on the e-Bill tab at www.jeffersontelecom.com.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by January 15, 2019 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Congratulations to our last "Winner of a \$20 Credit," Jean Lowe of Jefferson.

Happy Jefferson Telecom Customers Sing the Praises of the eero System

Fan mail continues to roll in to Jefferson Telecom on our newest product, eero. An eero system replaces your router and delivers fast, reliable Wi-Fi throughout your home. But don't take our word for it. Here are comments made by current Jefferson Telecom customers using eero:

"We have an older house like many residents of Jefferson, and we were constantly having issues with the Internet being slow or not working. When we switched to the eero, we instantly noticed a difference. We haven't had any problem since Dave installed it. He told us in older homes with plaster walls, old cast iron pipes, etc., regular Wi-Fi signals get disrupted. We LOVE our eero!"
— Amy and Tony C.

"My son plays games online and he's noticed a 'TOTAL' difference. No more lags. He loves it! Thank you."
— Yvonne L.

"I love everything about my eero! I like that I can check my speed, diagnose and fix connectivity problems from my phone with the app. I can see who and what is using my internet at anytime and 'pause' the kids connection when chores or home-work aren't completed (one of the best parts). Most of all I love that I haven't had any problems being connected anywhere in my home!"
— Crystal B.

"Since installing the eero system, I haven't had any interruptions in service. The Wi-Fi now goes to parts of our house that never received Internet before."
— Shirley S.

"I have been an eero customer about two months now, and I love it! I have Internet 24/7 unlike before when we were always having connection issues. I couldn't even use my Roku before since the Internet was so weak in the house. My son had nothing but issues with streaming games and downloads took days. But now we are so happy with eero I can't say it enough. I LOVE it. I can watch TV on my Roku and my son has not complained once on his games. Thank you, Jefferson Telecom, you are the best."
— Phyllis S.

What's stopping you from a better Wi-Fi experience in your home? Call Jefferson Telecom today at 515-386-4141, option #4 to start a stronger connection with the installation of an eero.





TECH HOME

NEW YEAR! NEW TECH!

Protect it with
Tech Home!

With Tech Home, you can easily keep your devices (and family) safe from online threats. Tech Home also enables you to create, store and access strong passwords as well as back up all of your precious holiday photos for secure storage. With the Support plan, you also get 24/7/365 unlimited premium technical support for things like connecting to your home network and printer.

To learn more about Tech Home and how to protect your devices, call Jefferson Telecom today at 515-386-4141, option #4 or visit www.jefferson telecom/techhome.

Please Give Us Feedback and Post a Review

We'd appreciate it if you would take a moment to review your experience with Jefferson Telecom. As a small local business, these reviews keep us alive! Your feedback not only helps us, it helps other potential customers. For personal assistance, call us at 515-386-4141, option #4.

Friend Us. Like Us. Review Us. Refer Us.



Cold-Weather Care for Your Mobile Devices

Mobile devices, such as smartphones and tablets, don't like cold weather. When a lithium-ion battery is exposed to cold temperatures, it can drain faster than normal or indicate it has ample power remaining and then suddenly go dead. Low temperatures can also make a device's glass surfaces more sensitive to cracks and breaks, especially if there's already a nick.

Here's what to do:

- To keep your device from getting too cold, don't leave it alone for long in frigid places such as a parked car. It's best to stash it inside pockets, where it can absorb some of your body heat.
- In the event your device does shut down, do not restart it until you're inside and have given it time to warm up. Restarting immediately could actually cause more harm and shorten your battery life.
- Cases also help to keep devices warm. You may want to consider the cases designed to regulate a phone's temperature in extreme weather.

To learn more, consult the manufacturer's website.

New Listings

Gorman, Francis Jim	386-4798
Hoffman, Gary	386-2660
Hy-Vee Fast & Fresh Express	386-2334
Janssen, Danene	386-2995
JAZZEDY Bistro	386-2888
Lappegard, Stacy	386-2015
MacDonald Insurance Agency	386-2728
Markins, Brian	386-2051
Monthei, Trish	386-2071
Spaulding, Jackie	386-2046

The More Devices You Have, the More Speed You Need

Take a look around your house and add up all the Internet-connected devices you own including computers, tablets, smartphones, smart TVs, Blu-ray disc players, video game consoles, security systems, and streaming media set-top boxes. What was your total? The NPD Group surveyed more than 4,000 consumers and the average number of devices per U.S. household with Internet service is now 5.7, and that number is expected to keep rising.

Multiple devices, used daily by several family members, can easily max out your Internet service and make it seem as if it's running slow. The solution? Upgrade to an Internet plan with faster speeds. Jefferson Telecom offers a variety of plans with download speeds of up to 250 Mbps.

For help determining which Internet plan is right for your household, call us today at 515-386-4141, option #4.



Dawn Davis Wins Thankfulness Contest

Jefferson Telecom was overwhelmed with the response to our Thankfulness Contest in November. Participants were asked to share what they were thankful for on Facebook, which registered them for a chance to win a Thanksgiving feast with \$100 in gift cards to local grocery stores in Jefferson. We congratulate Dawn Davis from Jefferson, this year's lucky winner.

Here are a few of the responses:

- I am thankful that my husband who had a heart attack on Father's Day is doing good and my brother who just had his second cancer surgery is also doing good. Much to be thankful for this year.
- I have so much to be thankful for but I'm thankful for my family the most as we almost lost my mother to a heart attack seven years ago but thankfully her and my father are still here to celebrate the holidays with us!
- I'm thankful for friends and family and finally having my own home! After living with friends and family for four years because of health reasons, I finally found the help I needed and I am so grateful.



Jefferson Telecom thanks all of you, our customers, for your continued patronage. We appreciate the confidence you place in our staff to provide your communication needs.