



# business connections

## Make Smart Choices About Smartphones and Cellular Plans

As a U.S. Cellular agent for over 25 years, Jefferson Telecom has what it takes to keep your business connected. We offer a wide selection of phones and accessories, and can conduct a Rate Plan Analysis to guide you to the most cost-efficient cellular plans for your business.

To learn more, contact one of our cellular specialists at 515-386-4141, option #1 today.



*Business Connections* is a publication of:

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**Business Solutions Team**  
For help with your communications challenges, call 515-386-4141, option #4 and ask to speak with a member of our Business Solutions Team.

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Sat: 9:00 am to noon



## Business Spotlight on a Jefferson Telecom Customer



L to R: Dave Dideriksen & Rodger Nichols, Jefferson Telecom and Dr. Mark Peters, Jefferson Veterinary Clinic

Just before Christmas 2018, Jefferson Veterinary Clinic moved to its new building at 1908 N. Wilson Avenue in Jefferson. The much larger space—3,000 square feet for the small animal clinic and 1,000 square feet for the large animal facility—was like a holiday gift for the staff as well as the animals.

Built on a 1.7-acre site on the south side of U.S. Highway 30, the building was designed by Dr. Mark Peters, proprietor of Jefferson Veterinary Clinic.

“This larger space is much more efficient than our previous location on South Wilson Avenue. We used to have the clinic’s lab, X-ray room, and second exam room all share the same space. Now there’s a different space for each. We’re not on top of each other anymore. The new building works much better, and the flow of the clinic is better, too. For example, we have separate entrance and exit doors to prevent animals from passing each other,” said Peters.

Dr. Scott Sievers, with whom Peters practiced for 22 years, retired last December. Jefferson Veterinary Clinic recently hired a new veterinarian, Dr. Amy Klauer, who’s originally from the Lexington area of Nebraska. Klauer has practiced for eight years in central Nebraska, caring for large and small animals. Also on the staff, serving in support positions, are Theresa Durbin and Stephanie Eliserio.

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Business Spotlight on a Jefferson Telecom Customer *(continued from page 1)*

## Jefferson Veterinary Clinic

Jefferson Telecom has provided communications services to Jefferson Veterinary Clinic for many years. These services currently include:

- Three business lines with remote call forwarding
- Yellow Page directory advertising
- 25 Mbps Internet plan
- Cable TV package

What does Peters appreciate most about its services from Jefferson Telecom? He replied, “I appreciate that we aren’t experiencing any problems with them. All of our services work well. The credit card company even said it was impressed by the speed of our Internet connection.”

Peters is also grateful for the customer care and support the clinic receives from Jefferson Telecom. “It’s been absolutely outstanding. Duane Russell, Dave Dideriksen, and Rodger Nichols were on top of everything during installation at our new building. If an issue came up, those three were on it in a heartbeat. They’re very efficient. Jefferson Telecom is also helpful to me on an ongo-



Front L to R: Dr. Amy Klauer, Stephanie Eliserio, Theresa Durbin, Dr. Mark Peters  
Back L to R: Dave Dideriksen and Rodger Nichols, Jefferson Telecom

ing basis by offering suggestions regarding communications technology,” noted Peters.

**To schedule an appointment for your four-legged friend, call Jefferson Veterinary Clinic at 515-386-2211. To get a leg up on your competition through efficiency-boosting communications services, call Jefferson Telecom at 515-386-4141, option #4.**

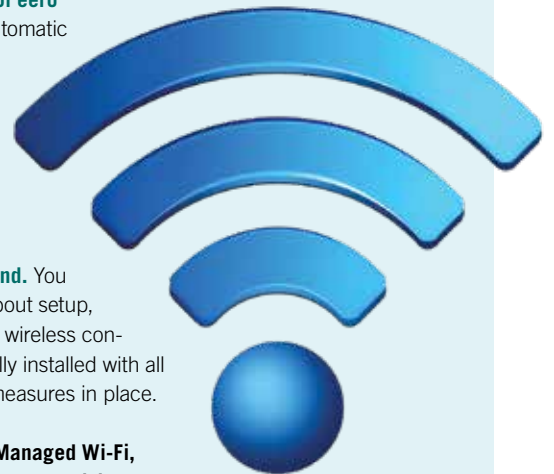
## 5 Reasons to Have Us Manage Your Wi-Fi

It’s virtually a given that your business needs to have a Wi-Fi network. So the real question becomes this: Should you handle Wi-Fi as a do-it-yourself project or should you go with a managed Wi-Fi service from Jefferson Telecom? We offer the following reasons to choose our managed Wi-Fi with a “TrueMesh” eero system:

- 1. Eliminates the hassles of trying to do your own installation, maintenance, and troubleshooting.** You have enough on your plate. Your time is better spent focusing on your core business activities rather than trying to be your own “tech support” whenever someone has a Wi-Fi issue. When you choose managed Wi-Fi from Jefferson Telecom, you get technical support from a local company you know and trust.
- 2. Offers low, predictable costs.** We maintain and enhance the Wi-Fi service for you, so there are no surprise maintenance, upgrade, or replacement fees.
- 3. Easily accommodates your growing needs.** The flexible infrastructure can grow as your business grows. Need additional coverage? No problem! We can easily add additional beacons for a low monthly fee.

- 4. Over-the-air updates of eero software.** You’ll get automatic updates about once a month, which may include software updates, bug fixes, performance improvements, or exciting new features.
- 5. Gives you peace of mind.** You won’t have to worry about setup, since you’ll know your wireless connection is professionally installed with all appropriate security measures in place.

**To learn more about our Managed Wi-Fi, call 515-386-4141, option #4 or visit [www.jeffersontelecom.com/eero](http://www.jeffersontelecom.com/eero).**



# Make Your Next Phone System a Hosted PBX

What kind of a phone system does your business currently use? Perhaps you have a few phone lines that connect to a key system or private branch exchange (PBX). And perhaps this on-site equipment was installed years ago and is starting to become a challenge to maintain. If so, you may want to reevaluate your unified communications needs and upgrade your phone system.

## What is Hosted PBX?

Hosted PBX (also known as Hosted Voice, Virtual Voice, PBX in the Cloud, Remote PBX or IP Phone System) is a service provided by a telecommunications provider and hosted remotely. With a typical Hosted PBX system, the service provider owns, hosts, manages, and updates the handsets and system equipment in their network. This means a Hosted PBX subscriber doesn't have to purchase, set up, and maintain an onsite PBX. Hosted PBX makes all the features and capabilities of a best-in-class unified communications system available without the need for a big upfront purchase.

Jefferson Telecom offers a Hosted PBX service to our business customers. It gives smaller businesses easy and affordable access to phone capabilities previously only available to larger businesses. These advanced features include voicemail to email with text notification of messages as soon as they are left, conferencing packages, on-hold messaging, simultaneous ring, and auto attendant.

## Configure as Needed

The flexible, scalable infrastructure can easily grow as your business grows. For example, your business can quickly add or remove staff to support changing needs, without a major investment. In addition, web portals enable end users and administrators to configure the service as needed—including call forwarding, conference calling, voice mail, and auto attendant—right from their computers.

**A phone is a lifeline for business. Strengthen this lifeline with unified voice and data communications from Jefferson Telecom. To discuss how Jefferson Telecom could benefit your business, call Duane Russell at 515-386-4141, option #4.**



L to R: Kelly Murphy and Duane Russell, Jefferson Telecom, showcase a hosted PBX phone.

## Ramp Up Your Business With Amped-Up Speed

Jefferson Telecom offers a variety of business Internet plans with speeds up to 250 Mbps. Yet one-third of our business customers use our slowest Internet speed of 8 Mbps. If you're one of them, consider upgrading to one of our faster plans. It can help you achieve a big increase in productivity with only a small increase in cost.

Quam & Associates, a business consulting firm in Jefferson, is a case in point. It struggled with slow Internet and didn't realize Jefferson Telecom offered options for increased speeds.

Quam & Associates Bookkeeper, Brenda Egeland said, "We were experiencing Internet issues but had no idea we were on the slowest speed. After a quick call to Jefferson Telecom, we upgraded our Internet

to the next tier and tripled our download speed. Our Internet now works so much better. We use QuickBooks for accounting online daily, and we depend on a fast connection."

**Why wait? If you're ready to increase your Internet speed, call Jefferson Telecom at 515-386-4141, option #4. We'll help you find the right Internet plan to meet your needs.**





## Win Donuts Delivered by Us!

Jefferson Telecom will personally deliver donuts from Bunkers Dunkers by Matt to one local business that enters this delicious drawing! Call 515-386-3020 or email us at [info@jeffersontelecom.com](mailto:info@jeffersontelecom.com) by May 31 to be eligible to win the donuts; leave a message with your company name, a contact name, and a phone number.


Why are we doing this? It's our way to thank you for choosing Jefferson Telecom as your communications provider. Plus, we know you work hard and could use something sweet to dunk in your coffee. **Congratulations to the staff at Trinity Lutheran Church, the donut winners in our last drawing.**

*L to R: Colleen Mackey, Trinity Lutheran Church and Shirley Griffin, Jefferson Telecom*



### Technology People Talk About

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## Time for a Checkup?

Just as you make an annual exam part of your personal routine, make sure your business also reviews its Jefferson Telecom account, CPNI authorization list, and cellular plans annually. Our staff can assess your services and make sure you have the best services to meet your current needs.



## This App Simplifies Keeping Track of Business Trip Expenses

Expensify is the world's leading application for expense management, receipt scanning, and business travel. With the Expensify app, it will no longer be painful to keep track of all your expenses during business trips. You can link your credit or debit card to your Expensify account so the app will place charges directly on an expense report. Or, if you prefer, you can take pictures of your receipts with your phone, and Expensify will automatically extract the relevant information. You can then make an expense report yourself, which takes only a few minutes.

**If you have a favorite app or website that's improving efficiency at your business, please share it with us at [info@jeffersontelecom.com](mailto:info@jeffersontelecom.com). We may feature your go-to resource in a future issue of *Business Connections*.**

