

Jefferson Telecom
WINTER 2020

intouch



Together We'll See What This Decade Brings

The 1920s were called "roaring."
Aren't you curious how the 2020s
will later be described?

Whatever this new decade has in
store, Jefferson Telecom will keep
you connected to communications
solutions to enhance your life. We
appreciate your support of our
company in past years and look
forward to building this relationship
in the years ahead.

Contact

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Office Closure

January 1, 2020

Jefferson
TELECOM
Technology People Talk About



Jefferson Telecom wishes you a wonderful 2020. May you stay
focused on your goals and look forward with joyful anticipation.

We encourage you to keep an eye on your household's growing
Internet usage and watch for signs – such as frequent buffering
when streaming – that it's time for a speed increase to more fully
enjoy your online experiences.

**CALL 515-386-4141, OPTION #4
NOW TO UPGRADE YOUR
INTERNET PLAN**

**ADD WI-FI MANAGEMENT WITH EERO
AND GET YOUR 1ST MONTH FREE***

Start the New Year with strong Wi-Fi throughout your home.
Mention promo code 2020 when you call.

**Offer good through February 1, 2020. Contact us for complete details.*

Weak Wi-Fi Signals

The last thing you want is a weak Wi-Fi signal that can reduce your available bandwidth and Internet speed. Here are some issues that often cause Wi-Fi problems:

1. Distance

The farther away you are from wireless routers and access points, the weaker your Wi-Fi signal will be.

2. Construction

If your Wi-Fi signal mysteriously drops off in certain rooms, it may be due to your home's construction. Especially thick walls can muffle Wi-Fi signals, as can certain types of construction.

3. Device Interference

You may find intermittent signal problems caused by interference from other devices. Wi-Fi operates in the same frequency range as some cordless phones and remote alarm products. Additionally, microwaves can produce substantial interference and disrupt a Wi-Fi connection from a router.

Would you like Jefferson Telecom to manage your Wi-Fi network by installing an eero to replace your router and provide whole home Wi-Fi? Call 515-386-4141, option #4 and ask about our Managed Wi-Fi service.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill (or drop off at the showroom) for a chance to win a \$20 credit to your account. Return it by January 20, 2020 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Email: _____

☐ Yes, please use my email for communication purposes.

Congratulations to our last "Winner of a \$20 Credit," Betty Kuebler.



Managing Your Wi-Fi Just Got Even Easier

Thanks to the newest version of the eero app, everything you need to manage your Wi-Fi network is at your fingertips. What's eero, you ask? It's the mesh system Jefferson Telecom uses for our Managed Wi-Fi service. This sleek little device is attractive enough to have out on display and powerful enough to provide fast and reliable Wi-Fi in every room.

The eero app now does all this:

- The new Home tab puts your network status, family profiles, and connected devices within reach, so you can take action and then get back to what matters.
- The Activity tab gives you a breakdown of what's happening on your network, including network speed and eero Secure data — like threats stopped, ads blocked, and virus scans completed.
- The Discover tab shows you new features and integrations for your smart home, like eero support for the all-new Amazon Simple Setup.

Here's what some of our happy Managed Wi-Fi customers had to say about eero:

"We have no more dead spots in our house! We're able to access Wi-Fi everywhere! Thank you!"

— Laura B.

"Extending the range of my Wi-Fi. I can now connect upstairs, downstairs, even on the porch! Yeah!"

— Chris H.

"I can now have more than two devices on at a time. Plus, I can get service in my bedroom. The eero sure does seem to be a little faster than what we had as well. So glad I switched!"

— Emily T.

"I love it! The installer put one of the eero beacons in my garage. I love being able to sit outside and still get Wi-Fi!"

— Jeremy F.

To learn more about our Managed Wi-Fi service, including all the benefits of eero, call 515-386-4141, option #4.

Your Computer Wants You to Keep These New Year's Resolutions

As you make New Year's resolutions related to your finances, health, and personal growth, don't forget to include your computer on that list. Sticking to the resolutions below can reduce the number of computer problems you experience.

Do backups often.

Hopefully you're already doing this. If not, resolve to start now. You can keep this second set of your files on an external hard drive or an online storage service.

Restart your computer weekly.

RAM (Random Access Memory) is your computer's main type of memory, and it's constantly in flux. When you restart your computer, you flush out the random, unimportant, and temporary data bogging it down. This can allow your computer to run a lot faster.

Stop eating and drinking near your computer.

Granted, this can be a difficult habit to break. But it's worth the effort. You don't want to damage your computer by spilling a cup of coffee or dropping crumbs between the keys.

Clean the screen and keyboard regularly.

Dust, hair, and other debris can adversely affect your computer's performance. Dust large areas with a microfiber cloth and use a small clean paintbrush to dust keys and small crevices. Canned air also works well to dislodge dust and other small debris that can be difficult to remove.

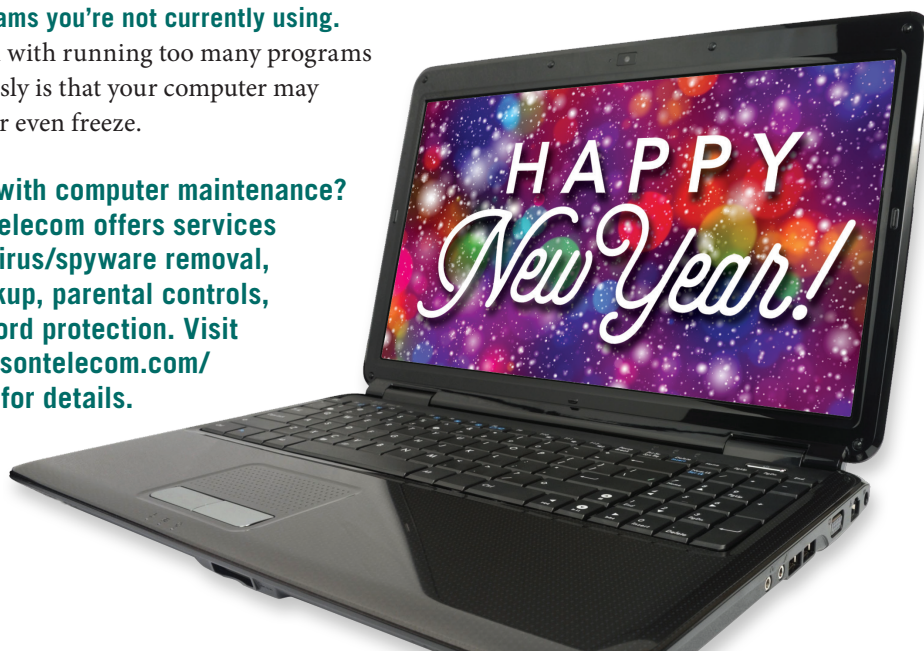
Keep your passwords strong and varied.

Make sure yours are as long as possible; contain a mix of uppercase and lowercase letters, numbers, and symbols; and have no personal information or dictionary words. It's also important to use a unique password for each account. If this seems like too much work, get a password manager.

Close programs you're not currently using.

The problem with running too many programs simultaneously is that your computer may slow down or even freeze.

Need help with computer maintenance?
Jefferson Telecom offers services including virus/spyware removal, online backup, parental controls, and password protection. Visit www.jeffersontelecom.com/techhome/ for details.



January 28 is Data Privacy Day

Given the frequency and magnitude of identity theft, it's vitally important to do what you can to protect your personal information. January 28 is designated as Data Privacy Day, which serves as an excellent reminder to stay vigilant.

The National Cyber Security Alliance offers these tips to help manage your privacy:

- **Secure your devices:** Use strong passwords, passcodes, or touch ID features to lock your devices. These security measures can help protect your information if your devices are lost or stolen and keep prying eyes out.
- **Think before you app:** Information about you—such as the games you like to play, your contacts list, where you shop, and your location—has value, just like money. Be thoughtful about who gets that information and how it's collected through apps.
- **Stay up to date:** Make sure your security software, web browser, and operating system are updated regularly, which is the best defense against viruses, malware, and other online threats.

Learn more at staysafeonline.org. Click on "STAY SAFE ONLINE" and get tips on Online Safety Basics, Managing Your Privacy, and more.

New Listings

Bonner, Robin	386-2348
Carruthers, Marshall & Pam	386-2510
Chrystal, Rhonda	386-2304
Clark, Joyce	386-2383
Creger, Carol	386-2230
Davis, Travis	386-2463
Derry, Kelly	386-2465
Durbin, Alan	386-2977
Ferguson, Dick	386-2350
Gibson, Norma	386-3224
Happe, Jennifer	386-2361
Johnston, Alan	386-2420
Julick, Dominic	386-2124
Kirby, Bryon	386-2314
Magee, Gerald & Betty	386-2526
Strawn, Brandy	386-2437
Wood, Mike	386-2339

Advertise on TV for as Low as \$20/Week

Jefferson Telecom TV's Local Channel 21 is an affordable way to advertise. You'll reach over 2,500 people in Jefferson, and your ad has the potential to run 100+ times a day depending on the number of advertisers at any given time.

Each ad features a still graphic that airs for 15 to 30 seconds on an equal rotation with several other advertisers. Start advertising today for as low as \$20 per week—a small investment that makes a BIG impact!

Reasons to advertise on Local Channel 21:

- Promote a garage sale.
- Announce milestone birthdays or card showers.
- Increase sales at your business with special offers.

Simply go to www.jeffersontelecom.com/ads to complete a short form with your ad details. We'll air your ad within three business days of receiving your request. If you have questions or would like more information, call Daniel Rohner at 515-386-4141, #4 or send an email to info@jeffersontelecom.com.

Learn to Use New TV Features

Did you recently upgrade to the new Jefferson Telecom TV offering? You'll want to register to attend our FREE demonstrations in 2020 to learn how to use the cool new features.

On Thursdays from 10:00 – 11:00 AM at the Jefferson Telecom showroom, beginning January 9, we'll cover the discussion points below. (Please note: There must be at least three people registered for a particular week's training for it to be held.)



- **Whole Home Cloud DVR (Digital Video Recorder)** – This allows you to watch recorded shows on any connected TV in your home. All of your recordings are saved in the cloud rather than on your local DVR set top box, allowing options for added storage space and reliability.
- **Caller ID on your TV** – You're watching your favorite show when the phone rings in another room. Should you get up to answer it or stay on the couch? With Caller ID, you'll now see the caller's name (if available) and phone number on your TV screen and can decide whether to take the call or screen it.
- **Restart TV** – This feature gives you the ability to restart a program that's already in progress. If you're browsing channels and see a show you wanted to watch that's already begun, simply Restart it and watch from the beginning.
- **Instant Weather** – Now you'll have weather information at your fingertips including the current weather conditions, 5-day forecast, and radar with animation.
- **What's Hot app** – Nothing on TV tonight? Need some ideas of what others are watching? The What's Hot app from your remote gives you the most popular programs being watched in your viewing area at the time plus the most popular recorded programs and series.
- **MyTVs app** – Download the MyTVs app to your Apple or Android device to turn your device into a remote control. You can manage recordings, view and search the TV Guide remotely, and perform remote control functions.
- **Troubleshooting tips and a Q&A session**

Register now by emailing info@jeffersontelecom.com or calling Jefferson Telecom at 515-386-4141, option 4.



WATCH TO YOUR HEART'S CONTENT WITH
Today's TV Choices

CALL JEFFERSON TELECOM TO SCHEDULE
YOUR FREE UPGRADE AT 515-386-4141, #4.