

Jefferson Telecom
SUMMER 2021

intouch



It's Time for a Cell-abration!

This year, Jefferson Telecom celebrates 30 years of offering cellular service in Jefferson. As a sub-agent for UScellular, we're proud to provide our customers with the latest cell phones and accessories. For a fun look back at our cell phone history, see pages 2 and 3.



Contact

Jefferson Telecom
105 West Harrison Street/PO Box 269
Jefferson, IA 50129
Phone: 515-386-4141
Hours: Mon: 9:00 am to 5:00 pm
Tues-Fri: 8:00 am to 5:00 pm
Thursday EXTENDED HOURS until 7:00 pm

Email Jefferson Telecom

info@jeffersontelecom.com

Visit Us Online

www.jeffersontelecom.com

COVID-19 Updates

www.jeffersontelecom.com/covid

Office Closure

July 5, 2021
September 6, 2021

Jefferson
TELECOM
Technology People Talk About

Never Miss a MOMENT

ADD MORE DVR STORAGE

Whole home cloud DVR service lets you easily record your favorite TV programs and watch them later, whenever it's convenient for you. Make sure you have enough storage so you never miss the special moments.



FREE 1st Month DVR Storage Upgrade*

Call 515-386-4141 today!

*All Jefferson Telecom TV customers have Cloud DVR functionality with 50 GB storage (15 hrs.). DVR storage upgrade offer good through July 30, 2021. A \$9.95 credit will be applied to your bill. Call for complete details.



Fully Vaccinated and Fully Committed

Jefferson Telecom is proud to announce that 100% of our staff have received the COVID-19 vaccine. As an essential business, we never stopped serving our customers and understood the importance of keeping people connected over the past year.

"We're proud of our team for getting vaccinated to protect not only themselves, but also our customers," said Jamie Daubendiek, Jefferson Telecom General Manager. Jefferson Telecom continues to follow CDC guidelines and encourages those who are not vaccinated to wear a mask when visiting our office.

We'll continue to provide options for contactless pickup for those interested. We also recommend making an appointment for cellular assistance, since this reduces wait times and better prepares our staff for your visit. We realize your time is valuable.

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill or email info@jeffersontelecom.com for a chance to win a \$20 credit to your account. Return it by July 20, 2021 to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Email: _____

☐ Yes, please use my email for communication purposes.

Congratulations to our last "Winner of a \$20 Credit," Allen Jacobs of Jefferson.



Cell phones have changed dramatically over the years, as evidenced by the historical collection on display at the telephony museum inside Jefferson Telecom. For a virtual museum tour, visit www.jeffersontelecom.com/history.

Jefferson Telecom Celebrates 30 Years as a UScellular Sub-Agent

Here at Jefferson Telecom, we've been taking a trip down memory lane when it comes to cell phones. What did your first cell phone look like? That's a fun question to answer, since cell phones have gone through such an incredible evolution over the years in terms of size, shape, and features.

In 1973, Motorola engineer Martin Cooper showed what the future would look like: the DynaTAC 8000X — the world's first handheld cell phone. Then 10 years and a \$100 million investment in cellular infrastructure later, Motorola finally released the cell phone to the public. It took 10 hours to charge, lasted 35 minutes, and cost about \$4,000.

In 1991, Jefferson Telecom became an agent for UScellular and started providing cell phones and accessories in our area. Jim Daubendiek, Jefferson Telecom CEO, said, "We'd been involved with wireless technology for quite some time. When cellular service started, we felt it was important for our area residents to have a local, knowledgeable presence. It's been exciting to watch as the demand for wireless services has expanded and evolved."

Initial phones sold at Jefferson Telecom consisted of the Audiovox "bag phone" or car phone, as they were too large and cumbersome to carry around. They were typically owned by business people who spent much of their time in their cars or individuals wanting the phone as a safety feature if they had car troubles while traveling. Cellular plans at the time allowed for free calls on the weekends with 100 minutes of use included in the contract.

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FREE
Monthly Access for Cellular Telephone Service
Now through Dec. 31, 1992
(If applied for service by Nov. 20)

We are offering
\$100.00 off
Any Audiovox Cellular Telephone
Take Advantage of This Great Savings!

Call Today!
Jefferson Telephone Company
Agent for U.S. Cellular
515-386-2101

This ad from 1992 offered a discount on any Audiovox Cellular Telephone. Note the cord!



Continued from page 2

As the technology advanced, cell phone companies figured out how to pack the features their customers wanted into a smaller and more affordable design. Brands such as Audiovox, Nokia, and Motorola

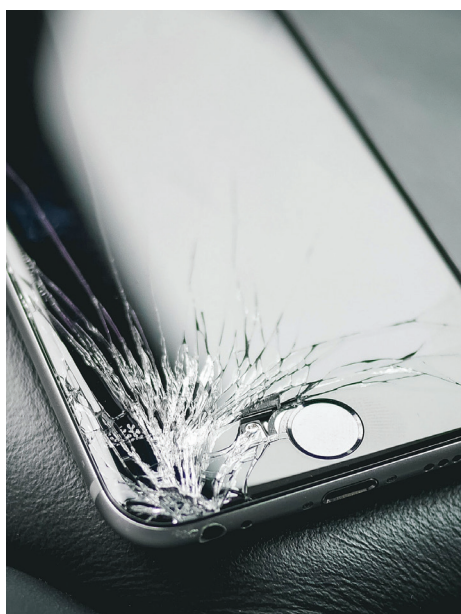
offered handheld options to make on-the-go use easier for the customer. “Flip phones” were introduced, allowing the convenience of placing a phone in your pocket. The BlackBerry, the first true smart-phone, was first advertised for sale at Jefferson Telecom in 2008. At one time, BlackBerry controlled 50% of the smartphone marketplace.

It wasn’t until the iPhone made its debut that cell phones began transitioning from their role as a means for making calls to a multi-functional tool. With the first iPhone, Apple introduced touchscreen functions, Internet access through Safari, a virtual keyboard, and full rich-text email access. The iPhone would forever change the industry. UScellular launched Apple products including the iPhone in 2013, as customer demand increased. This gave a choice to customers longing for a smartphone device, typically between the iPhone or Android models.

What does the future hold for cell phones? Mobile phone providers will continue to provide cellular devices that are intuitive, constantly evolving and providing the “always connected” mentality that has become the norm for our customers.

The employees of Jefferson Telecom appreciate your trust over the past 30 years! We’ve enjoyed helping you find the right cell phone and accessories to fit your needs, and we look forward to the years ahead in this fast-paced and ever-changing wireless world.

Are you ready for a new cell phone? Call our cellular staff at 515-386-4141 today to schedule an appointment to see our selection of the latest models. We look forward to seeing you!



Protect Your Cell Phone Now to Avoid Future Damage

Ben Franklin famously said, “An ounce of prevention is worth a pound of cure.” We’re pretty sure if Franklin were alive today, he’d be buying protective accessories for his cell phone.

It’s a common occurrence for the screens of unprotected phones to crack. Such cracks not only look bad, they can also cause problems using apps and/or the keyboard. Are some people more prone to cell phone breakage than others? According to research by insurance provider Protect Your Bubble:

- People ages 18 to 24 are more likely to break their phone than other users.
- Men most often break their phones in the garage.
- Women most often break their phones in the bathroom.

While there’s no way to prevent dropping your cell phone, spending a few dollars on protective accessories now may eliminate costly repairs or replacements later. Jefferson Telecom offers cases and screen protectors to help prevent damage.

Stop by our office to see our accessory selection. We’re open Monday-Friday until 5:00pm and extended hours on Thursday until 7:00 pm.

Jefferson Telecom Awards Scholarships to Graduates

We wish every graduate a bright future. Life is filled with milestones, and some of the biggest are graduations. They're cause for celebration not only for the graduates but also for all of the family members, friends, neighbors, teachers, and coaches who provided support and encouragement along the way.

Jefferson Telecom awarded scholarships to the following 2021 Greene County High School students at an awards banquet in May:



Elizabeth Allen,
daughter
of Bob and
Bridgett Allen



Brady Stauffer,
son of Tanner
and Holly
Stauffer



Jaxson Warnke,
son of Travis
and Jill Warnke

As a community member, Jefferson Telecom is proud to see the accomplishments of our area students. We can all look forward to a bright future knowing these young people will apply their talents toward helping to make the world a better place.

New FCC Rules Help to Block Spoofed Robocalls

Americans receive millions of unwanted phone calls daily. These include spoofed robocalls, when a caller transmits misleading or inaccurate caller ID information to deceive recipients into thinking the call is from someone they know or can trust.

These calls are not simply annoying. Robocall schemes take approximately \$10 billion from consumers in scams each year. They're also reducing consumer confidence — by some estimates, more than half of all calls are not being answered.

"Jefferson Telecom has implemented software into our switch to reduce unwanted robocalls to all landline customers in Jefferson. A recording states that if you are a telemarketer to please hang up. If you are not a telemarketer, the caller would press 1 to be connected. Once a caller presses 1 to confirm they are not a telemarketer, the software remembers that number to eliminate future authentication of the caller. Most telemarketers use robocalling which is computer generated. Therefore, once this technology is put into place, the caller is blocked from continuing the call, never ringing the called party," explained Duane Russell, Chief Technology Officer.

Over the course of 2021, additional software will be added to further reduce robocalls and spoofed calls from coming into Jefferson Telecom landline customers. Landline and cellular customers can also protect their privacy by registering with the Federal Trade Commission's National Do Not Call Registry. Go to www.donotcall.gov or call 888-382-1222 from the number you want to register.

"We understand how frustrating unwanted calls are to individuals in our community. The staff at Jefferson Telecom wants to do everything we can to protect our customers from unwanted callers that have the potential of committing identity theft. We realize that the added step may seem cumbersome, yet our number one goal remains to keep our customers connected," said Russell.

For more information regarding the FCC's initiatives to eliminate unwanted and illegal calls visit www.fcc.gov or call Jefferson Telecom at 515-386-4141.



New Listings

Hall, Jerry 515-386-2037
Harvilicz, Rob 515-386-2489
Hupp, Rose 515-386-2071

Jones, Cassy 515-386-2157
Kinnan, Tom 515-386-2868
McLane, Tracy 515-386-2021

Pierson, Lorie 515-386-3630
Thomas, Kyle 515-386-2002