

Jefferson Telecom  
FALL 2024

# intouch



## Synchronous Speeds Are in Sync With Your Needs

Jefferson Telecom knows today's online activities demand fast speeds both coming and going. That's why we increased our upload speeds to match our download speeds to make all of our Internet plans synchronous—at no cost to you! It's an advantage our Internet competitors can't match.

What will a synchronous Internet plan do for you? Its faster upload speed will improve experiences including:

- **Video Conferencing**— Avoid the embarrassment of your video freezing.
- **Online Multiplayer Games**— Enjoy playing the game without annoying lag.
- **Large File Uploads**— Quickly upload your photo collections or long videos.



### Contact

Jefferson Telecom  
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Jefferson, IA 50129  
Phone: 515-386-4141  
Hours: Mon: 9:00 am to 5:00 pm  
Tues-Fri: 8:00 am to 5:00 pm

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**Office Closures**  
November 28, 2024 for Thanksgiving  
December 25, 2024 for Christmas  
January 1, 2025 for New Year's Day

**Jefferson**  
TELECOM  
Technology People Talk About



## ENJOY FASTER INTERNET FOR FREE

Jefferson Telecom recently made all our Internet plans synchronous, meaning the upload speed is the same as the download speed. And while our upload speeds went up, our prices did not. It's a free upgrade!

With synchronous Internet, the speed for sending information (like uploading photos) is just as fast as the speed for receiving information (like downloading a video). No matter which direction you're going, you'll get there quickly.

## READY FOR AN EVEN FASTER PLAN?

Call Jefferson Telecom at 515-386-4141, option #3 today to upgrade your Internet with speeds up to a Gigabit Connection (940 Mbps).



## Pump Up Your Streaming With StreamNow

If you're ready to switch from a traditional TV service to streaming, you may feel like you're walking into a gym for the first time. It can be intimidating to figure out all the equipment and know how to use it to achieve the results you want.

Fortunately, Jefferson Telecom offers StreamNow, an online tool to help you pump up your streaming program and feel more confident. StreamNow will help you choose your ideal Internet speed, review your streaming service options, make sure you have the right streaming device, and sign up for your chosen streaming services.

**For more tips on getting started with streaming, visit [gostreamnow.com/](https://gostreamnow.com/) Jefferson or call us today at 515-386-4141, option #3.**

**Win a \$20 Credit on Your Jefferson Telecom Bill**

**\$20**

Fill out this form, clip it, and return it with your next bill or email [info@jeffersontelecom.com](mailto:info@jeffersontelecom.com) for a chance to win a \$20 credit to your account.\* Respond by October 20, 2024, to be eligible. One winner per newsletter will be selected.

Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_

**Congratulations to our last "Winner of a \$20 Credit," Linda Olerich of Jefferson.**

\*We never sell or share your contact information with anyone.



## You Need a Playbook for Watching Football

It can be challenging to figure out where to watch a football game these days. Games may be available on traditional TV networks, streaming services, or a combination of both. With multiple platforms securing exclusive broadcasting rights, fans are now faced with navigating a maze throughout the season.

For instance, NFL games may be spread across services including ESPN+, Prime Video, Peacock, and NFL Network, while college games might be split between Big Ten Network, ESPN, CBS Sports, and others. This fragmentation means you may need to pay for several streaming subscriptions, and juggle between platforms, to see every game.

Put these strategies in your playbook to successfully tackle football game challenges:

- **Do an online search.** Enter "where to watch *team vs team* football game" and review reputable sources regarding where a particular game is being streamed and/or broadcasted.
- **Consider a sports package.** Some streaming services offer sports-specific packages that consolidate multiple channels into one subscription. This can simplify the process and offer a better value.
- **Leverage social media and fan communities.** Online forums and social media platforms often share valuable tips and tricks for finding games, and fan communities can provide insights into the latest streaming options and any potential workarounds.

Jefferson Telecom frequently gets questions from customers about where to watch our state's college football games. Big Ten Network airs most Iowa games, and Mediacom has the rights for most Iowa State games. You can find more details here:

- [hawkeyesports.com/how-to-watch-the-hawkeyes](https://hawkeyesports.com/how-to-watch-the-hawkeyes)
- [cyclones.com/sports/football](https://cyclones.com/sports/football)

Switching from football to basketball, customers also ask us how they can watch Caitlin Clark play in Indiana Fever games. Check out the schedule at [fever.wnba.com/indiana-fever-ways-to-watch](https://fever.wnba.com/indiana-fever-ways-to-watch).

**This fall will be filled with exciting games to watch, and the Jefferson Telecom team will be cheering right along with you. If you have questions about streaming, stop by our office or call us at 515-386-4141, option #3. Let's make it a winning season!**



# How Could a Mesh Wi-Fi System Benefit You?

If your home has an unusual layout, is a larger home with multiple levels, or interior brick walls—you may experience Wi-Fi dead zones with a traditional Wi-Fi network. (Dead zones are areas with limited or nonexistent signals.) In this situation, your home might be a good candidate for a mesh Wi-Fi system.

The main benefit of a mesh Wi-Fi system is extended Wi-Fi coverage. While a traditional router is a singular, centralized access point, a mesh Wi-Fi system is created from multiple Wi-Fi nodes that all provide web connectivity. Mesh Wi-Fi systems can offer coverage up to 5,000 square feet, which is much more than you can expect from one central router.

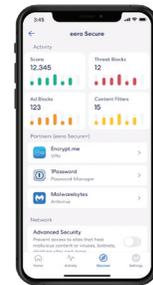
In addition to providing strong and reliable Wi-Fi signals over a larger area, a mesh Wi-Fi system offers more benefits:

- **Easy network management** – Users can quickly test their Internet speeds, create guest networks, install firmware updates for better security, and more.
- **Streamlined connections** – With traditional routers, devices known as range extenders are often used to repeat the signal so Wi-Fi can be accessed from long distances. However, even the best Wi-Fi extenders require you to create a separate network, with a separate name, for the range extender. A mesh Wi-Fi router system, on the other hand, doesn't require constant reconnection, even as you move from room to room.

- **Faster than traditional routers** – This is because data is distributed evenly across all of the nodes in the network, rather than concentrating all traffic to a single wireless router.
- **More powerful hardware** – A mesh Wi-Fi system can also unlock advanced features like cybersecurity and Internet filtering with parental controls.



Jefferson Telecom offers the eero system, which uses multiple access points and TrueMesh technology to cover every nook and cranny of your home in powerful and reliable Wi-Fi. To learn more, call 515-386-4141, option #3 or visit [www.jeffersontelecom.com/eero](http://www.jeffersontelecom.com/eero).



## Gain Protection With eero Secure

### What is eero Secure?

It's a comprehensive security service offered by Jefferson Telecom that provides advanced protection for your home network. Built into the eero app and managed on your smartphone, eero Secure adds an extra layer of security by safeguarding your network against potential threats, protecting your privacy, and providing content-filtering options.

### Many Benefits

- **Advanced Threat Defense:** Your home network is shielded from malware, ransomware, and phishing attempts.
- **Safe Browsing:** Automatically blocks access to malicious websites that may contain harmful content or attempt to steal your personal information.
- **Family-Friendly Content Filters:** You can set age-appropriate restrictions, block certain websites or categories, and schedule Internet access times.
- **Ad Blocking:** Its ad-blocking feature filters out unwanted ads across all your connected devices.
- **Enhanced Privacy:** It encrypts your Internet traffic and protects your personal information from being tracked or logged.

To learn more about eero Secure, call Jefferson Telecom at 515-386-4141, option #3. It's part of the eero app, so it's free if you have our Wi-Fi Management with the eero system.



## We're in a Transformative Era for Fiber Deployment

The Fiber Broadband Association estimates that nearly as much fiber will be deployed in the U.S. between 2024 and 2029 as has been deployed throughout history. This infrastructure transformation is being driven by significant federal and local investments from broadband providers combined with innovations in technology and changes in consumer demand.

Jefferson Telecom is pleased to be making a significant investment to expand our 100% fiber-optic network to homes in select areas of eastern Greene County. Steps are underway to install services to ensure residents have the Internet service of their dreams, with speeds up to a Gigabit Connection (940 Mbps). Plowing is currently underway south of Cooper, Iowa.

It's an exciting time, and so much is becoming possible because of fiber access. For example, more people can work from home, and the streaming experience has been enhanced.

Jefferson Telecom is proud to keep expanding the reach of our fiber network to our community's outlying areas. Will your home be next?



## What to Know About the New Broadband Labels

How does one broadband service compare to another? How much actual bandwidth are consumers getting from a service, and what is the real cost? The answers to these and other fundamental questions about broadband service have not always been easy to figure out.

The U.S. Federal Communications Commission (FCC) has been trying for years to help provide some clarity to broadband service for consumers, and as a result, new broadband labels debuted in 2024. They're similar in format to the nutrition labels used on food packaging that provide specific breakdowns of what's inside a food product. The broadband labels aim to offer clear, easy-to-understand, and accurate information to consumers about what's being delivered by a broadband provider's service. Included on the labels are important details about high-speed Internet services such as:

- Broadband prices
- Introductory rates
- Speeds
- Data allowances
- Performance metrics
- Links to information about network management practices and privacy policies

By providing more consistency in how information is presented, the broadband labels are intended to help consumers comparison shop for the Internet service plan that will best meet their needs and budget.

Internet service providers that offer home, or fixed, Internet services, or mobile broadband plans are required to have a label for each service plan they offer. Consumers should look for broadband labels at any point of sale, including online and in stores.

While many providers began displaying their labels in April 2024, providers with less than 100,000 subscribers have until October 10, 2024, to comply with the FCC rules to display broadband labels at their points of sale.

You can view a glossary of terms displayed on the broadband label at [www.fcc.gov/broadbandlabels-glossary](http://www.fcc.gov/broadbandlabels-glossary). If you have questions about Jefferson Telecom's broadband labels, call 515-386-4141, option #3.

### Broadband Facts

<b>Provider Name</b>	
[Fixed or Mobile] Broadband Consumer Disclosure	
<b>Service Plan Name and/or Speed Tier</b>	
<b>Monthly Price</b>	<b>\$00.00</b>
This monthly price is an introductory rate	Yes / No
Time the introductory rate applies	YY months
Monthly price after the introductory rate	\$00.00
Length of contract	YY months
Link to Terms of Contract <a href="https://www.example.com/terms-of-contract">https://www.example.com/terms-of-contract</a>	
<b>Additional Charges &amp; Terms</b>	
Provider Monthly Fees	
Fee description	\$00.00
One-Time Purchase Fees	
Fee description	\$00.00
Fee description	\$00.00
Early Termination Fee	\$00.00
Government Taxes	Included/Varies by Location/\$00.00
<b>Discounts &amp; Bundles</b>	
Visit the link below for available billing discounts and pricing options for broadband service bundled with other services like video, phone, and wireless service, and use of your own equipment.	
<a href="https://www.example.com/discounts">https://www.example.com/discounts</a>	
<b>Speeds Provided with Plan</b>	
Typical Download Speed	000 Mbps
Typical Upload Speed	000 Mbps
Typical Latency	00 ms
<b>Data Included with Monthly Price</b>	
Charges for Additional Data Usage	000 GB \$/GB
<a href="https://www.example.com/data-usage">https://www.example.com/data-usage</a>	
<b>Network Management Policy</b>	
<a href="https://www.example.com/network-management">https://www.example.com/network-management</a>	
<b>Privacy Policy</b>	
<a href="https://www.example.com/privacy">https://www.example.com/privacy</a>	
<b>Customer Support</b>	
Phone:	(555) 555-5555
Website:	<a href="https://www.example.com">https://www.example.com</a>
Learn about the terms used on this label. Visit the Federal Communications Commission's Consumer Resource Center.	
<a href="http://fcc.gov/consumer">fcc.gov/consumer</a>	
Unique Plan Identifier: F0005937974123ABC456EMC789	