

Jefferson Telecom
WINTER 2026

intouch



Jefferson Telecom Approved as a UPS Access Point

Jefferson Telecom is excited to announce that we have been approved as an official UPS Access Point. Community members can now pick up and drop off labeled, ready-to-ship UPS packages right at our location.

With our office conveniently situated across from the Post Office, this added service offers another easy option for handling shipments. We look forward to providing this added convenience to the community!



Contact

Jefferson Telecom
105 West Harrison Street/PO Box 269
Jefferson, IA 50129
Phone: 515-386-4141
Hours: Mon: 9:00 am to 5:00 pm
Tues-Fri: 8:00 am to 5:00 pm

Email Jefferson Telecom
info@jeffersontelecom.com

Visit Us Online
www.jeffersontelecom.com

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Technology People Talk About

Update from Our General Manager

As we begin 2026, thank you for your ongoing trust in Jefferson Telecom. I'm pleased to share a brief look at our progress and what we're planning for the year ahead.

Expanding Our Fiber Footprint

Fast, dependable Internet continues to be a top priority for our community, and fiber remains the gold standard. Unlike 5G — which can be affected by distance, weather, and network congestion — fiber delivers consistent, symmetrical speeds and unmatched reliability. After steady growth in 2025, we're excited to extend our fiber network into eastern Greene County in 2026, bringing more homes access to a true Gigabit-capable connection.

More Ways to Stream and Save

Streaming continues to rise as customers look for flexible, affordable alternatives to traditional TV. To help you navigate your options, we offer our StreamNow Guide at gostreamnow.com/jefferson, device suggestions, and personal assistance from our local team. If you've been considering streaming, we can help make the switch simple.

Get the Internet Experience You Deserve

Many households are using more devices than ever, and an outdated router or lower Internet speed tier can limit performance. Our team can help identify the right speed for your home and ensure strong Wi-Fi throughout your space, including outdoors. Our Wi-Fi management service also provides added support and monitoring for a smooth experience.

Cellular: Navigating Industry Changes

With T-Mobile's purchase of UScellular, the cellular landscape continues to evolve. After careful review, Jefferson Telecom has decided not to sign an agreement to transition to T-Mobile. We will continue operating as a UScellular agent for as long as we are allowed in 2026, and we will keep our customers informed every step of the way.

Jefferson Telecom remains committed to investing in our community and providing the dependable local service you count on. Thank you for choosing us for your communication needs.

Jamie Daubendiek
General Manager, Jefferson Telecom



Jamie Daubendiek

We Believe in Excellent Customer Service

Poor customer service has become common. You're put on hold for what seems like hours to try and get an issue resolved. You walk around a store with several employees, but no one asks if you need help. Restaurant servers appear grumpy and do only the bare minimum.

At Jefferson Telecom, we think customers should experience excellence. We're proud of our 4.9-star rating and over 675 Google reviews—and it's all thanks to our local team and our commitment to you.

You can always count on us to provide:

- Fast responses to questions or requests
- Expert advice to help you choose the right service
- Friendly assistance when learning to use a new product
- Volunteer time at community events and fundraisers

Some may call it old-fashioned, but we treat customers like friends and we think that makes all the difference. That's the Jefferson Telecom way!

Win a \$20 Credit on Your Jefferson Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill or email info@jefferson telecom.com for a chance to win a \$20 credit to your account. Respond by January 20, 2026, to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Email: _____

Cell Phone #: _____

Yes, please use my email for communication purposes.

Congratulations to our last "Winner of a \$20 Credit," Roger & Dorena Wilson of Jefferson.

Stay Motivated With Goal Tracking Apps

Do you make New Year's resolutions? You'll probably be more successful at reaching goals if you're regularly reminded of them and can see your progress. That's the thinking behind the goal tracking apps featured here. Check them out!

Gola

Aptly named, Gola is a goal tracker app where you can enter goals in a customizable template, see your progress in a chart, get reminders via notifications, and more. There's also an AI feature that provides advice on completing your goals faster.

Habitica

One of the cutest gamifying habit-tracker apps is Habitica. Your throwback avatar, which you can design yourself, is affected by your progress toward completing your goals, making for a fun app experience.

Habitshare

This app helps you set and track goals, and lets you share your progress with friends and a social network. This way, you and your friends remain accountable to each other and stay connected.

stickK

Designed by behavioral economists, stickK allows you to set goals, create a "commitment contract," and apply a monetary incentive. (Research shows you're much more likely to achieve your goal if you put money on the line.) If you're unsuccessful at your goal, you choose where that money goes.

Strides

If you've made New Year's resolutions — maybe to drink more water, eat healthier, or take up a new hobby — but you're not sure how to keep track of it all, Strides could be the right app for you. It lets you customize your habits and goals as you see fit.

Todoist

Create tasks, projects, and subtasks, and assign them due dates, priorities, and labels. You can also sync your tasks across devices, collaborate with others, and integrate with other apps and services.

Way of Life

If you want a visual goal tracker, you'll love this app. It helps reinforce good habits, or banish bad habits, by sending daily reminders and providing bar charts, pie graphs, and other measures of your progress.



Fiber Internet Myths—Busted!

Fiber Internet continues to be the talk of the town, and for good reason! It's the fastest, most reliable way to stay connected at home. Still, we hear a few myths floating around about fiber, so we're setting the record straight.

Myth #1: "I don't need fiber—my Internet is fine."

Busted: You might not notice slow speeds until everyone in your house starts streaming, gaming, or working at the same time. Fiber delivers consistent speeds even when multiple devices are online, so you don't have to fight for bandwidth or wait for videos to load.

Myth #2: "Fiber is the same as wireless home Internet."

Busted: While both can connect you online, they work very differently. Wireless home Internet (like cellular-based options) depends on signal strength from a nearby tower, which can fluctuate with weather, distance, or network congestion.

Fiber, on the other hand, uses buried cables made of glass to send data at the speed of light. That means you get dedicated, stable speeds that don't drop when your neighbor starts streaming or when the weather turns bad. It's built for reliability and future growth, not just convenience.

Myth #3: "Fiber is only for big cities."

Busted: Not anymore! Jefferson Telecom has invested in bringing world-class fiber technology right here to our community. That means residents and businesses in Jefferson and our surrounding

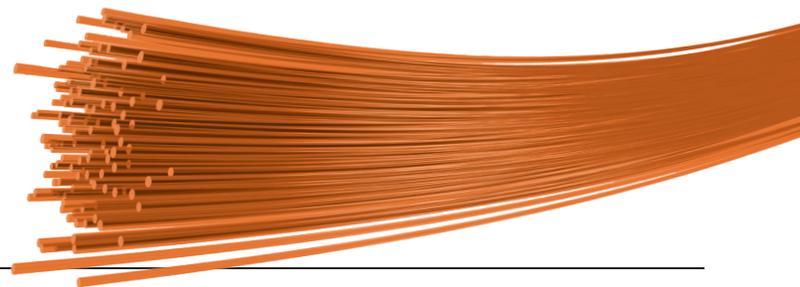
service area can enjoy the same high-speed experience found in larger cities, backed by friendly, local support.

Myth #4: "Fiber is too expensive."

Busted: With the amount of data today's homes use, fiber is often the best value. It supports everything from smart TVs to home offices, with fewer interruptions and faster upload speeds. Plus, it adds value to your home and is ready for whatever technology comes next.

The Bottom Line:

Fiber Internet is the most advanced, future-proof technology available, and Jefferson Telecom is proud to bring it to our community. If you're comparing Internet options, remember: Wireless depends on signal; fiber depends on science. When reliability matters, fiber wins every time.



What Are Symmetrical Internet Speeds?

The Internet is a two-way street. Download speed is how quickly you pull data from the Internet to your device, and upload speed is how fast you can send data from your device to the Internet.

Symmetrical speeds mean that your upload and download speeds are the same. For example, if you have a 500 Mbps symmetrical Internet plan, both your download and upload speeds are 500 Mbps. Fiber is the only broadband type capable of symmetrical speeds. By comparison, cable or DSL services generally offer high download speeds but much slower upload speeds.

If you work from home, upload speeds are critical. They boost video conferencing quality, reduce the time to upload files, and improve cloud-based applications and backup services like Google Drive, Dropbox, and iCloud. In addition, smart home security cameras require fast upload speeds to stream what they capture and enable you to watch while you're away.

All Jefferson Telecom fiber Internet plans deliver symmetrical upload and download speeds, so you get a better, more dependable online experience every day. Learn more at www.jeffersontelecom.com.

Try These Free AI Tools Today

Have you jumped on the AI bandwagon yet? If not, here are a couple of good places to start:

- **ChatGPT** – A chatbot that helps with writing, brainstorming, and answering questions. Visit chatgpt.com.
- **Craiyon** – An AI image generator that turns your descriptions into fun or professional pictures. Visit craiyon.com.

They work quickly and don't charge a thing!

The Future of Technology in Everyday Life

Technology continues to evolve quickly, and the next few years will bring even more tools to simplify daily life. Artificial intelligence will help you manage schedules, organize photos, and even troubleshoot small tech issues at home. Smart devices will work together more seamlessly—from doorbells and thermostats to TVs and appliances—creating a smoother, more connected experience. And with reliable high-speed Internet, these innovations will become even more accessible. The future isn't just about new gadgets; it's about technology that supports how we live, work, and stay connected.



Discover the Power of Artificial Intelligence

You may have heard a lot about Artificial Intelligence (AI) lately, but what exactly is it? Simply put, AI is technology that can learn, solve problems, and make tasks easier—almost like having a helpful assistant available 24/7. From suggesting recipes to helping write emails or even creating images, AI is everywhere!

The best part? You don't need to be a tech expert to start using it. There are many free AI tools available online that anyone can try. Here are a few ideas to get started:

- **Chatbots for Writing Help:** Tools like ChatGPT can help you draft emails, create social media posts, or brainstorm ideas in minutes.
- **Image Generators:** AI art tools can turn your descriptions into pictures, perfect for presentations or personal projects.
- **Content Summaries:** AI can quickly summarize articles or reports, saving you time when reading or researching.
- **Productivity Tools:** AI can help you organize tasks, make to-do lists, or set reminders based on your needs.

Friendly Tips for Using AI Safely

While AI is powerful and fun to explore, it's good to keep a few safety tips in mind:

- **Protect Your Personal Info:** Don't share passwords, Social Security numbers, or financial details with AI tools.
- **Check the Facts:** AI can make mistakes, so always double-check important information.
- **Use Trusted Tools:** Stick to reputable websites to avoid ads, pop-ups, or malware.
- **Think Before You Share:** AI content may look real but isn't always accurate—don't rely on it as the final word.

At Jefferson Telecom, we're excited about technology that connects and empowers our community, and AI is one of the newest tools making everyday life easier. Experiment, have fun, and see how AI can help you in your daily tasks!