

Jefferson Telecom
SUMMER 2026

intouch



Happy 250th Anniversary, USA!

This year's July 4th celebrations will commemorate the 250th anniversary of the signing of the Declaration of Independence. The journey toward this historic milestone is an opportunity to pause and reflect on our nation's past, honor the contributions of all Americans, and consider the future we want to create for the next generation and beyond. Happy Independence Day!



Contact

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www.jeffersontelecom.com

Jefferson
TELECOM
Technology People Talk About

HOMETOWN
smiles

MORE SPEED. NO EXTRA COST.

Nothing makes us smile more than giving our customers even more speed at no extra cost. **We recently increased Internet speeds for FREE, with no action needed on your part.**

It's all part of our commitment to investing in our network and delivering reliable service backed by hometown support.

- **50 Mbps / 50 Mbps** upgraded to **100 Mbps / 100 Mbps**
- **100 Mbps / 100 Mbps** upgraded to **200 Mbps / 200 Mbps**
- **200 Mbps / 200 Mbps** upgraded to **500 Mbps / 500 Mbps**
- **500 Mbps / 500 Mbps** upgraded to **940 Mbps / 940 Mbps**

READY FOR AN EVEN FASTER PLAN?
Call 515-386-4141, option #3

Tech Support Scams Are Using New Tricks

To enhance credibility and increase their revenues, tech support scammers have changed their tactics to include:

Fake Renewal Notices – Scammers send fake emails or texts about upcoming subscription renewals for security software (such as Norton, McAfee, or Geek Squad), claiming a high-value charge. Recipients are directed to call a number for a “refund,” which only leads to them becoming scam victims.

Browser-Locking Pop-ups – Fake, loud, and urgent pop-ups appear, claiming a virus has infected the computer and advising the user to call a toll-free number for immediate support. Once the victim calls, the scammer claims to need remote access to the computer, which they use to steal personal data and bank details or install malware.

AI and Deepfakes – New tactics include using AI-generated voices to impersonate officials, making scams more convincing.

Remember that legitimate tech companies will not contact you unexpectedly about an issue with your device. Only scammers do that!

Win a \$20
Credit on
Your Jefferson
Telecom Bill

\$20

Fill out this form, clip it, and return it with your next bill or email info@jeffersontelecom.com for a chance to win a \$20 credit to your account. Respond by July 20, 2026, to be eligible. One winner per newsletter will be selected.

Name: _____

Phone #: _____

Email: _____

Cell Phone #: _____

Yes, please use my email for communication purposes.

Congratulations to our last “Winner of a \$20 Credit,” Toni Wetrich of Jefferson.



Our Fiber Network Keeps Getting Better

At Jefferson Telecom, we understand that Internet usage continues to grow each and every day. Reliable high-speed Internet has never been more important—given streaming movies and TV shows, working from home, online gaming, smart home devices, video calls, and more.

That is why we are excited to announce that we have once again **increased Internet speeds** for our customers at **NO additional cost**. In fact, this marks the 6th free speed increase we have provided over the past 10 years.

We take tremendous pride in our fiber network and the investments we continue to make in our communities. Unlike many wireless and satellite providers that advertise promotional pricing only to raise rates later, Jefferson Telecom has never taken that approach. We are proud to say we have never increased pricing on our Internet speed packages.

To get the most out of your Internet experience, we also encourage customers to consider pairing their fiber Internet service with Jefferson Telecom’s Wi-Fi Management service. With more connected devices than ever before, strong whole home Wi-Fi coverage plays an important role in delivering reliable performance throughout your home. Together, fiber Internet and managed Wi-Fi help provide a fast, dependable connection. Plus, download the eero app for added features like ad blocking, advanced security, parental controls, and visibility into connected devices throughout your home.

As your local provider, we believe in delivering value, dependable service, and honest pricing. We are your neighbors, and we strive to treat our customers like family— all with hometown smiles.

Need even more speed? We also offer packages up to a Gigabit connection. If you are ready to upgrade your Internet experience, give our team a call today. We would be happy to help you find the right speed for your household.



Why Fiber Connections Are a Necessity in the AI Age

Generative AI tools such as ChatGPT are becoming part of everyday life in many households. These tools are reshaping education, health care, content creation, smart home systems, entertainment, and much more.

To unlock their full potential and keep them functioning smoothly, however, requires the speed, reliability, and bandwidth of fiber Internet. Why is this the case? Generative AI tools rely heavily on large datasets and cloud computing resources. Even when installed locally, they often require real-time access to servers for model updates, processing, or syncing. Without strong connectivity, these applications can lag, stall, or produce errors.

These are the key factors that make fiber Internet essential for AI:

- **Low latency** – Required for smooth, real-time interactions with AI assistants and chatbots.
- **High bandwidth** – Needed to handle large files like AI-generated images, videos, and 3D models.
- **Symmetrical upload/download speeds** – Critical for creators uploading prompts, datasets, or media for AI processing.
- **Consistent gigabit speeds** – Allow for seamless AI interactions.
- **99.9% reliability** – Ensures uninterrupted workflows regardless of time of day, weather, or other factors.

Simply put, fiber is much more than just the fastest Internet. It's the infrastructure that makes the AI-powered home possible.

According to a 2025 study by Recon Analytics AI Pulse, people on fiber connections use AI more often than those with other connection types — 75% of the fiber group use AI either daily or multiple times a day. By contrast, only 30% of people with fixed wireless and 10% with satellite Internet used AI daily or multiple times a day.

Not only are households with fiber connections using AI more frequently, but they're using them for more complex, demanding tasks, such as generative image/video tools and cloud gaming with AI enhancements.

AI is clearly the future, and fiber connections are providing the foundation for the years ahead.

If you have questions about our fiber Internet plans, call 515-386-4141, Option #3.



Let AI Help With Road Trip Planning

Let's say you want to hit the road for an impromptu weekend away, but don't have much time for planning. It's AI to the rescue! You can use AI tools to help you map out road trips—both literally and figuratively—and pack the most enjoyment into every precious hour.

Check out these ideas:

- **Customized Itineraries** – TripAdvisor and RoutePerfect can generate detailed, day-by-day plans, which include specific stops, driving times, and activity suggestions tailored to interests.
- **Route Optimization and Mapping** – Google My Maps will map out multiple destinations with clickable locations.
- **Budgeting and Logistics** – Tools such as ChatGPT, Copilot, and Gemini can estimate fuel costs, compare hotel prices, and create packing lists.
- **Specialized Apps** – Roadtrippers' (Autopilot) specializes in finding hidden gems and generating routes for cars and RVs.

For the best results from AI tools, be as specific as possible in your prompts about things like the number of days, areas you'd like to visit, and your interests and priorities.



Help Shape the Future of Our Showroom Space

At Jefferson Telecom, we are always looking for ways to better serve our customers and strengthen our community. As technology, shopping habits, and community needs continue to evolve, we have been discussing the future possibilities for our showroom space—and we would love your input.

This is your chance to think big. What would you love to see in Jefferson that currently does not exist? Could our space help support a new business idea, community resource, gathering area, technology experience, pop-up shop, coworking concept, educational opportunity, or something completely unexpected? We are open to hearing creative ideas of all kinds — even those unrelated to telecommunications.

Whether your idea is practical, unique, ambitious, or simply something you think would benefit our community, we want to hear it. Your feedback may help spark future opportunities and conversations about how this space could best serve Jefferson moving forward.

We invite you to take a short survey by visiting the link below. The survey should take less than five minutes to complete. As a thank you, everyone who completes the survey by August 1 will be entered into a drawing for a \$50 Jefferson Telecom bill credit.



<https://www.surveymonkey.com/r/jeffersontelecom>

We appreciate your ideas, your creativity, and your continued support of your local telecommunications provider!

Shop Small. Shop Local. Shop Smart.

You may gain convenience and save a few bucks if you shop at big-box stores or online giants. But what will you lose in the process? You'll miss out on the magic of small, independent businesses.

Each time you shop local, you're not just making a purchase—you're making a difference. You're supporting craftsmanship and personal service, helping build human connections, and investing in the future of our communities.

Would you rather buy items made in a faraway factory or pick out a handmade treasure created by a local artisan? Would you rather waste time trying to get your questions answered by a chatbot or walk into the store and speak directly to the owner? Would you rather support a large corporation or help a local small business thrive?

Let's reaffirm our commitment to our neighbors. Shop small. Shop local. Shop smart. By doing so, we can help preserve the distinct character that makes our communities special.

